

Charvil Neighbourhood Plan: Residents Survey Results

Public Version August 2022



Residents Survey (Design/Methodology/Analysis)

Aim:

To provide input from residents' to the Charvil Neighbourhood plan the survey was initiated to gather local opinion on key elements of living in Charvil and how residents would like the village to evolve.

Survey development:

Several other Neighbourhood Plan Survey reports were reviewed, and discussions were held with Twyford Town Council on how to develop and conduct survey.

The resulting questionnaire had a combination of closed questions, using a 5 point Likert scale, together with free text.

The first draft was reviewed by Neighbourhood Plan Steering Group (NPSG). All comments were emailed to the compiler, tabulated, and responded to recording whether the comments were incorporated, amendments made etc. The NPSG reviewed a second draft together with the evidence table and it was agreed that no further material changes would be incorporated, a final draft was circulated to the NPSG and corrections made in terms of typos, inconsistencies and logic errors. The resulting survey was an A5 booklet of 30 pages, incorporating a logo and in the agreed colours and style for the NP. At the same time a draft of the young peoples' survey was developed, this was a greatly reduced version, comprising essentially of 3 free text questions. Both surveys were adapted to be available online.

Survey marketing:

The survey was publicised in the following media:

Charvil Parish Council Website

Charvil Facebook page

Local newspapers

Parish Noticeboards

Survey analysis:

Quantitative analysis:

An excel spreadsheet was developed for data entry

20-30 completed hardcopy booklets were distributed by email to each of the NPSG members along with a blank data entry sheet

The data were centrally collated together with the on-line survey results. The data were analysed using Microsoft excel to produce appropriate analysis of the question answers average scores, percentages etc and represented graphically in pie charts and column graphs

Survey distribution:

The hard copy was delivered to each household and handed to the householder, where possible, by a member of the NPSG with an explanation of why the survey was been undertaken and urging residents to complete some or all of it, often from an upstairs window due to the pandemic! The online survey was accessed via Charvil Parish Council website with or with a QR code printed on the hard copies.

Interim Survey Results:

The results of both the qualitative and qualitative data were presented at a public meeting held on Saturday, 5th February 2022 in Charvil Village Hall as part of a presentation and as posters. Residents were encouraged to contribute by engaging in discussion, asking questions and annotating the posters. Comments were collated and a further theme emerged.

Timeline:

March 2021	First draft of residents’ survey
April 2021	First draft of young people’s survey
April 2021	Final drafts of surveys
July 2021?	Launch of survey NB delay as Post Office unable to provide a postcode
Sept 2021	Closure of survey
Feb 2022	Interim analysis public meeting

In the first instance these data were analysed using manual thematic analysis and word cloud software. The analysis was reviewed by the NPSG and the four main themes agreed on for discussion in a public meeting. There was discussion of cross cutting themes, but it was agreed that a relatively simple message was needed for the public meeting.

What worked:

- Personal Delivery of surveys
- Distributed data entry so all NPSG members were familiar with a sample of the responses
- Village Party (September 2021) presence to promote survey

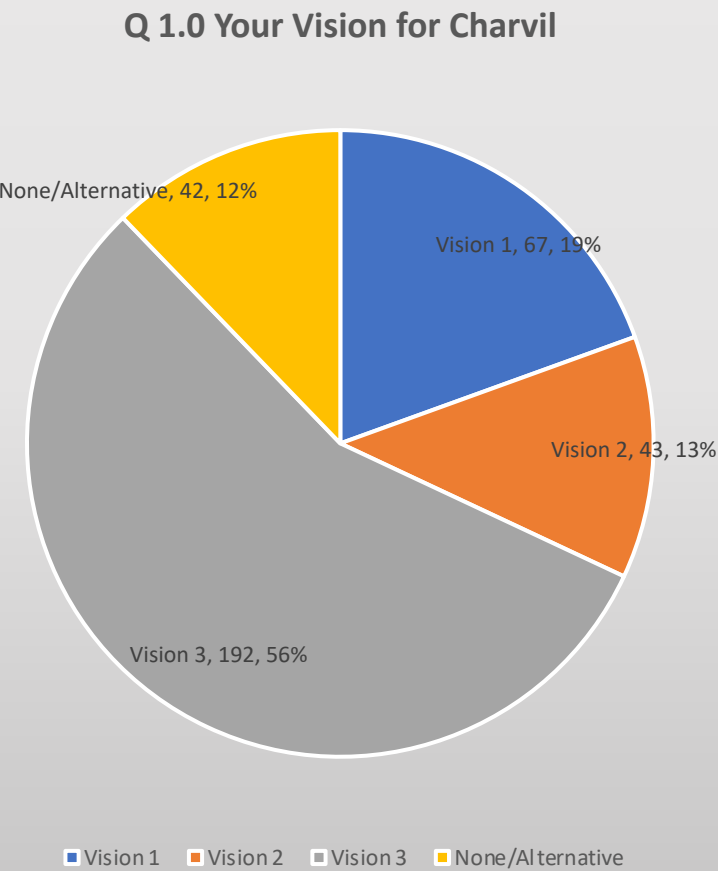
What could have been improved:

- To increase compliance - Door to door collection of the survey - Covid and manpower prevented this
- Community launch event – not possible during pandemic
- To aid analysis -More thorough checking of the on-line survey to ensure compatibility with hard copy

Residents Survey Response

Neighbourhood Plan: Residents Survey Response	
Survey Started 8th June '21	
Survey Ended 13th September 2021	
Final Response Numbers	
Paper Survey	
177 by post	
17 at completed at Charvil Village Party	
Online Survey	
170 completed online (not all sections completed)	
Young Persons*	
11 Online	
7 Post	
<u>Total 382</u>	
Assuming 364/1185 (<i>not including young person</i>)	
Estimate 25-30% Households responded	

1. Your Vision For Charvil



VISION 1. Charvil will maintain its semi-rural character and identity whilst providing housing, schooling and services to meet the demands of a growing population

VISION 2. Strive to value, protect and promote the unique parish of Charvil through the sustainable development of services, housing and facilities that continue to make it a great place to live, work and play

VISION 3. Charvil will be a place where residents enjoy an excellent quality of life, people feel valued and connected, heritage assets are protected, countryside and views are safeguarded and (where) homes, businesses and facilities meet the needs of a vibrant inclusive community

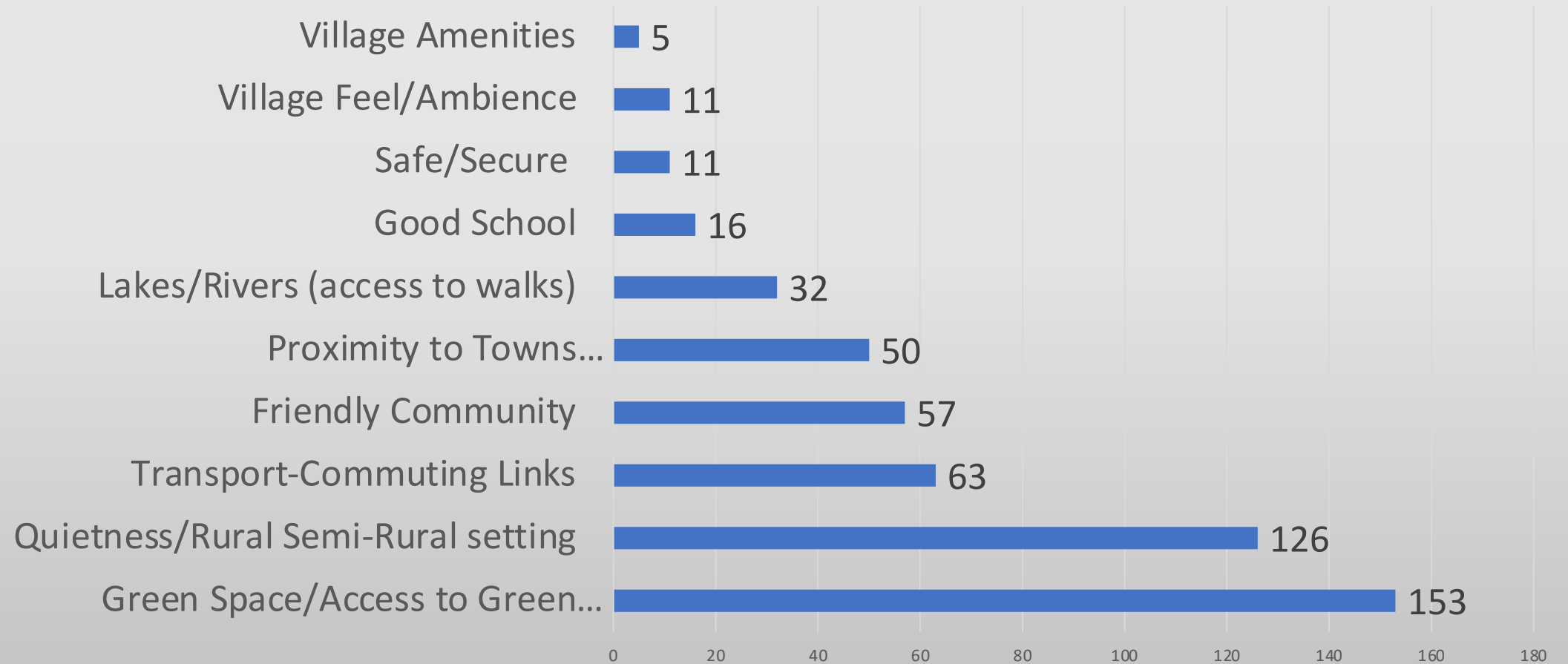
How do we evolve our vision?

2. Living in Charvil

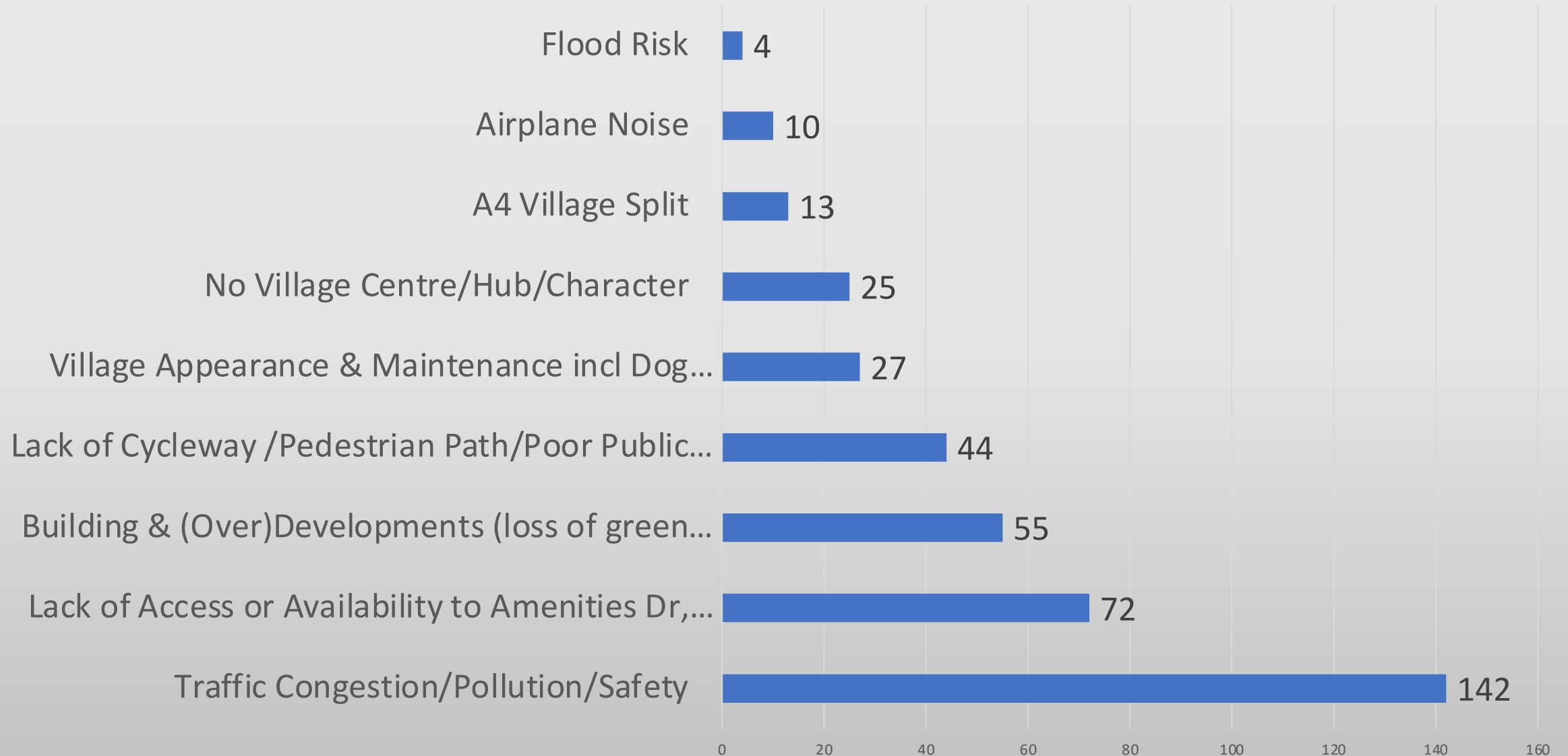
- Insights

- Residents believe that accessible green space, being close to nature and good transport links all make Charvil a good place to live
- Traffic (pollution/speed/volume) combined with a relative lack of infrastructure e.g. doctors surgery all diminish Charvil
- Whilst Charvil appears to have a recognised village identity, the A4 split of the village is clearly felt
- A significant number of resident ideas (Q2.4) have been shared on how to strengthen the community
- Green space/ natural environment is clearly a strong resident priority
- Landscape assets and areas for protection are recognised but priority is not clear
- Protecting green spaces, mitigating impact of traffic and desire for better/more cycle and footpaths are clear priorities

Q 2.1 What is the best thing about living in Charvil?



Q 2.2 What is the worst thing about living in Charvil?



Q 2.1 Wordcloud Output

Q 2.1 What is the best thing to you about living in Charvil?



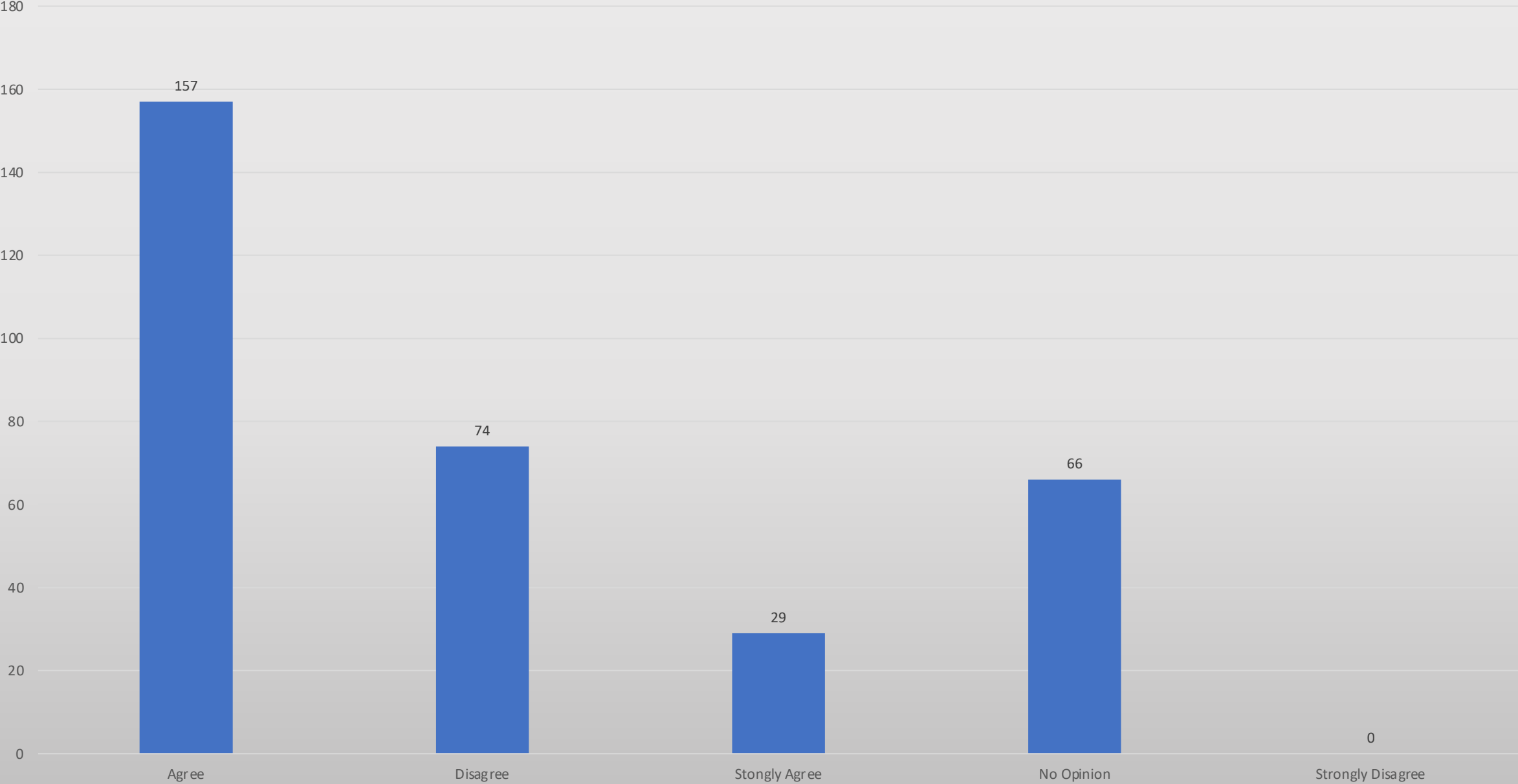
August 2022

Q 2.2 What is the worst thing to you about living in Charvil?

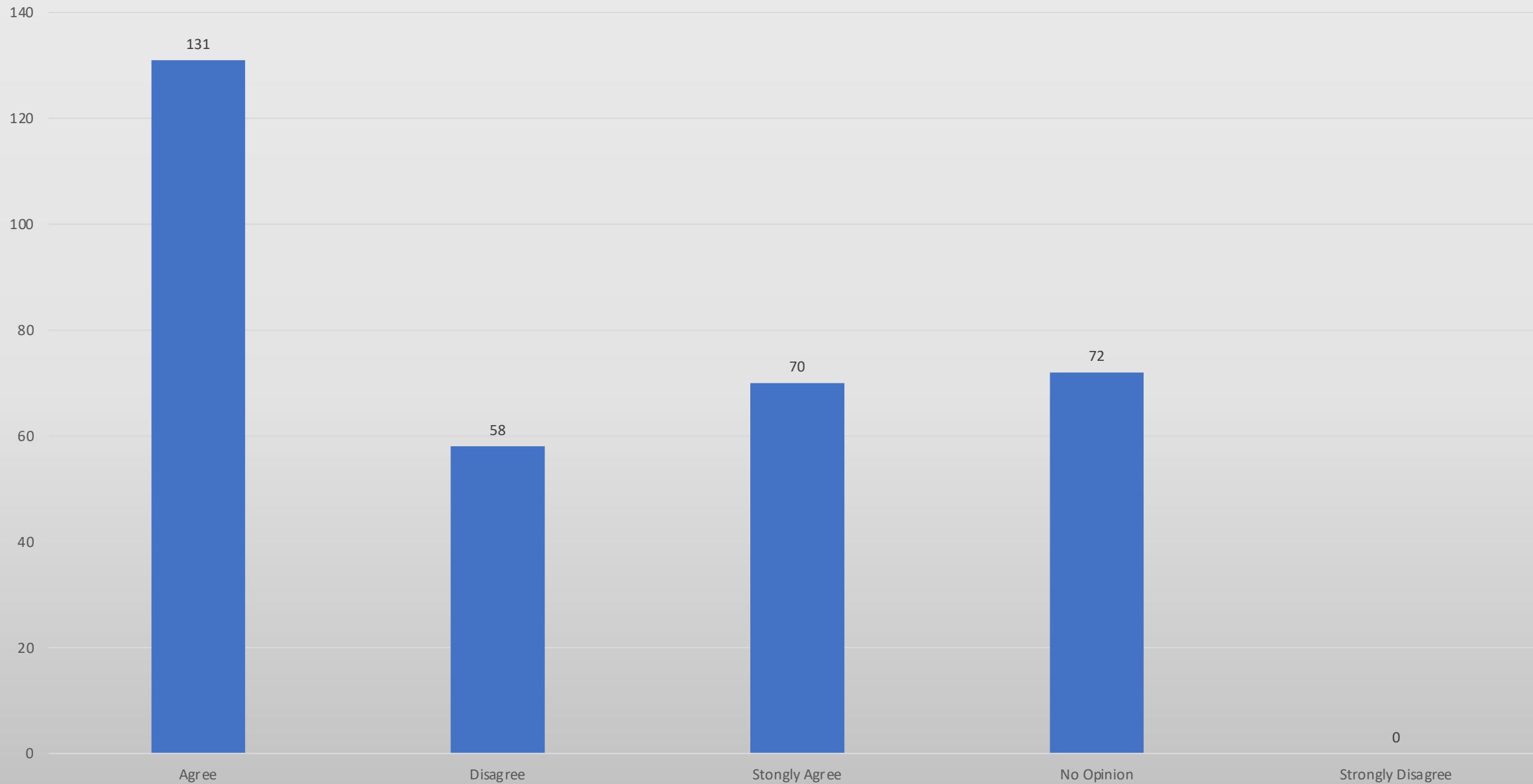


Charvil Neighbourhood Plan

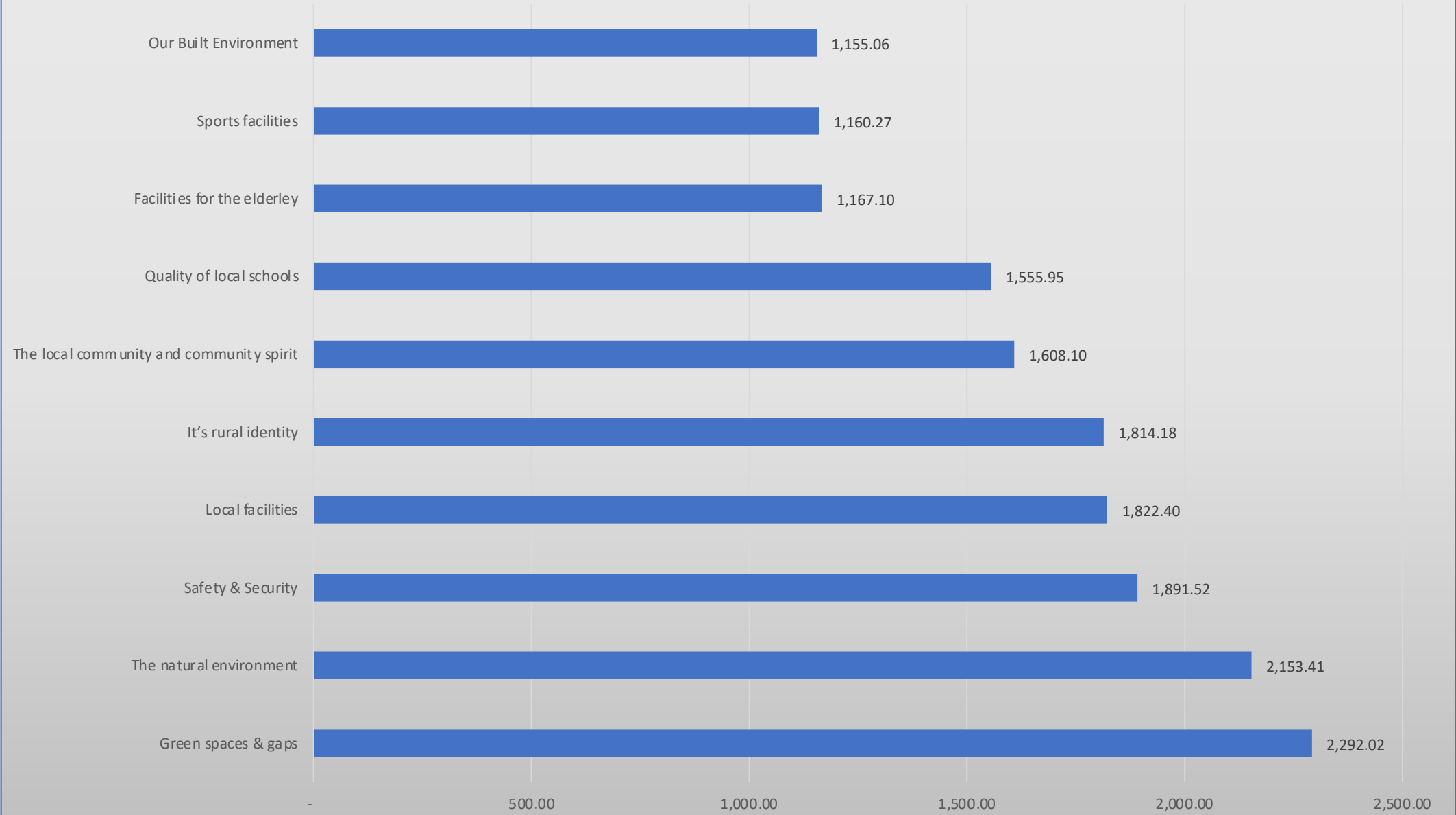
Q 2.3 (a) Charvil is a community with its own identity



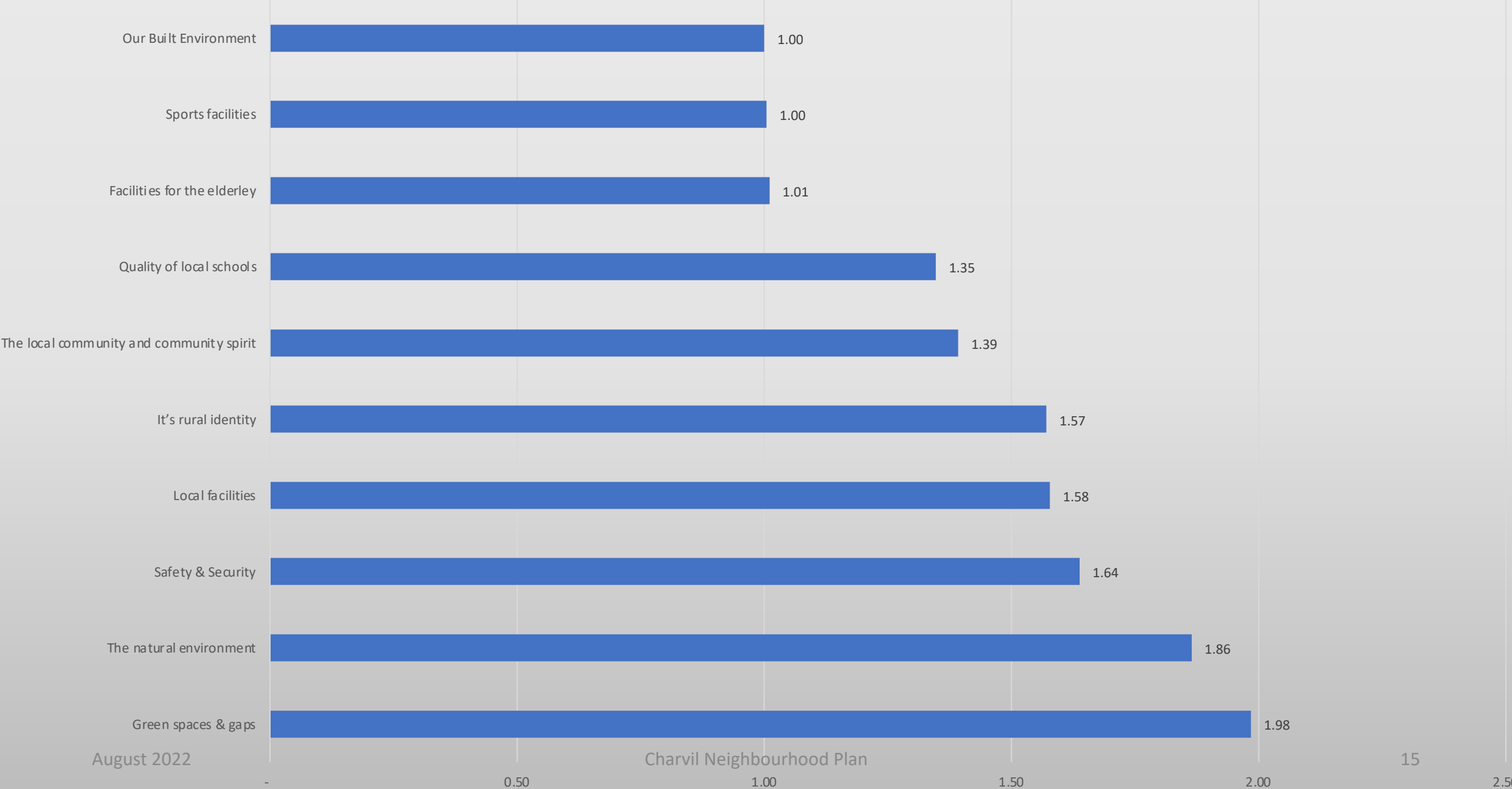
Q 2.3 (b) Charvil is a community divided by the A4



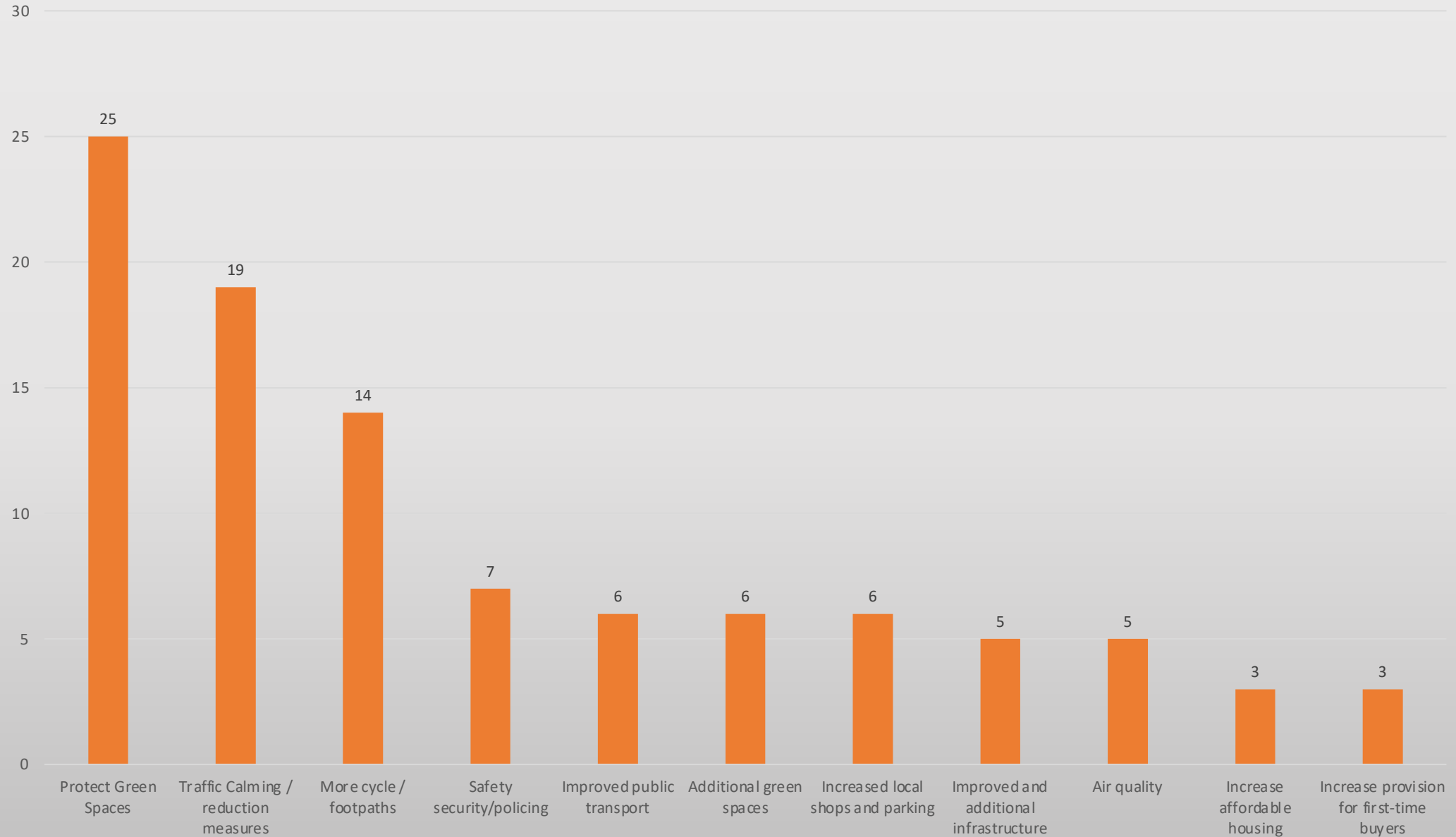
Q 2.5 How important are the following to you? (Normalized results)



Q 2.5 How important are the following to you? (Relative Importance)



Q 2.8 What are the three most important things to improve quality of life in Charvil (%)

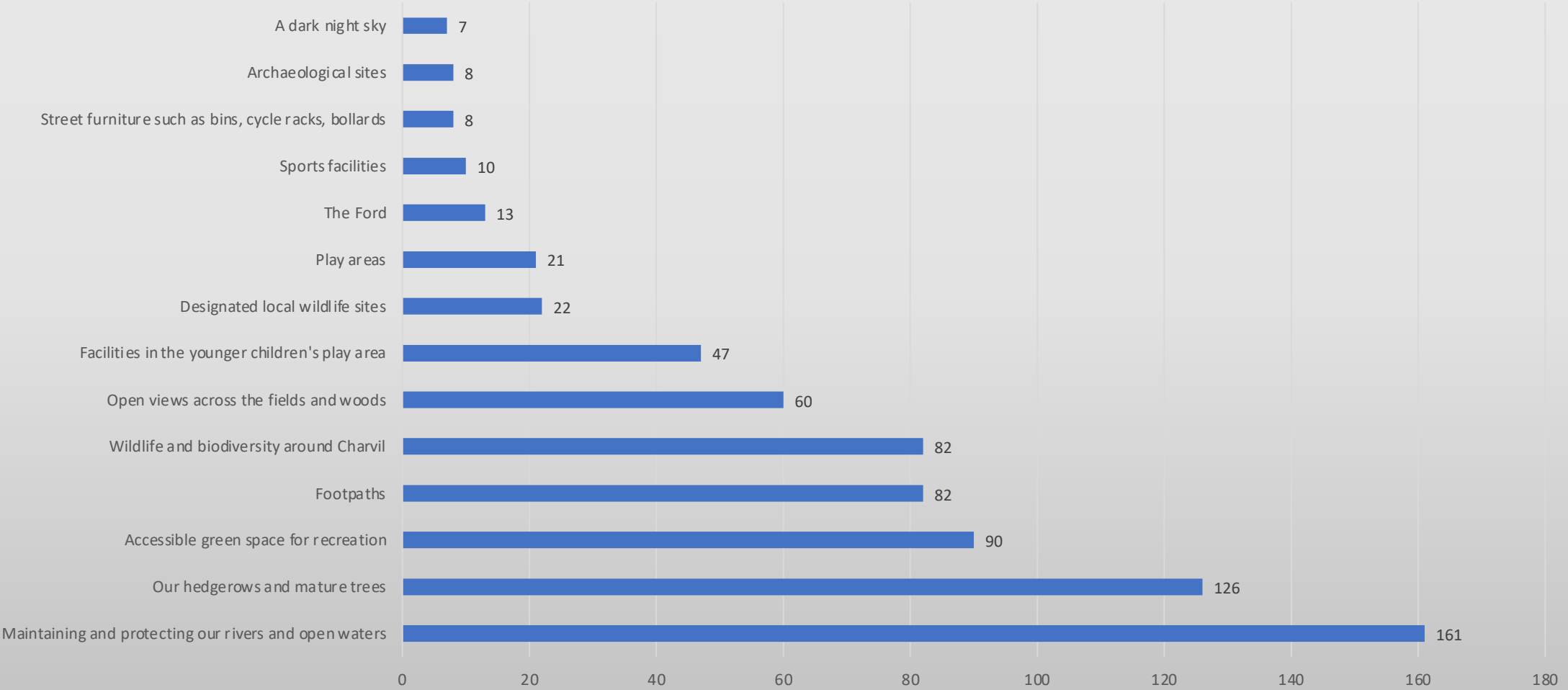


3. Our Environment & Green Space

- Insights
 - In order of importance protecting our environment (lakes, river, trees and green space) are highlighted as the priority for residents

Q3.1 Please rank the following in order of importance (Top 3)

3.1 Our Environment and Green Spaces, Top 3 Ranked (Manual tally count)



4. Local Community Assets

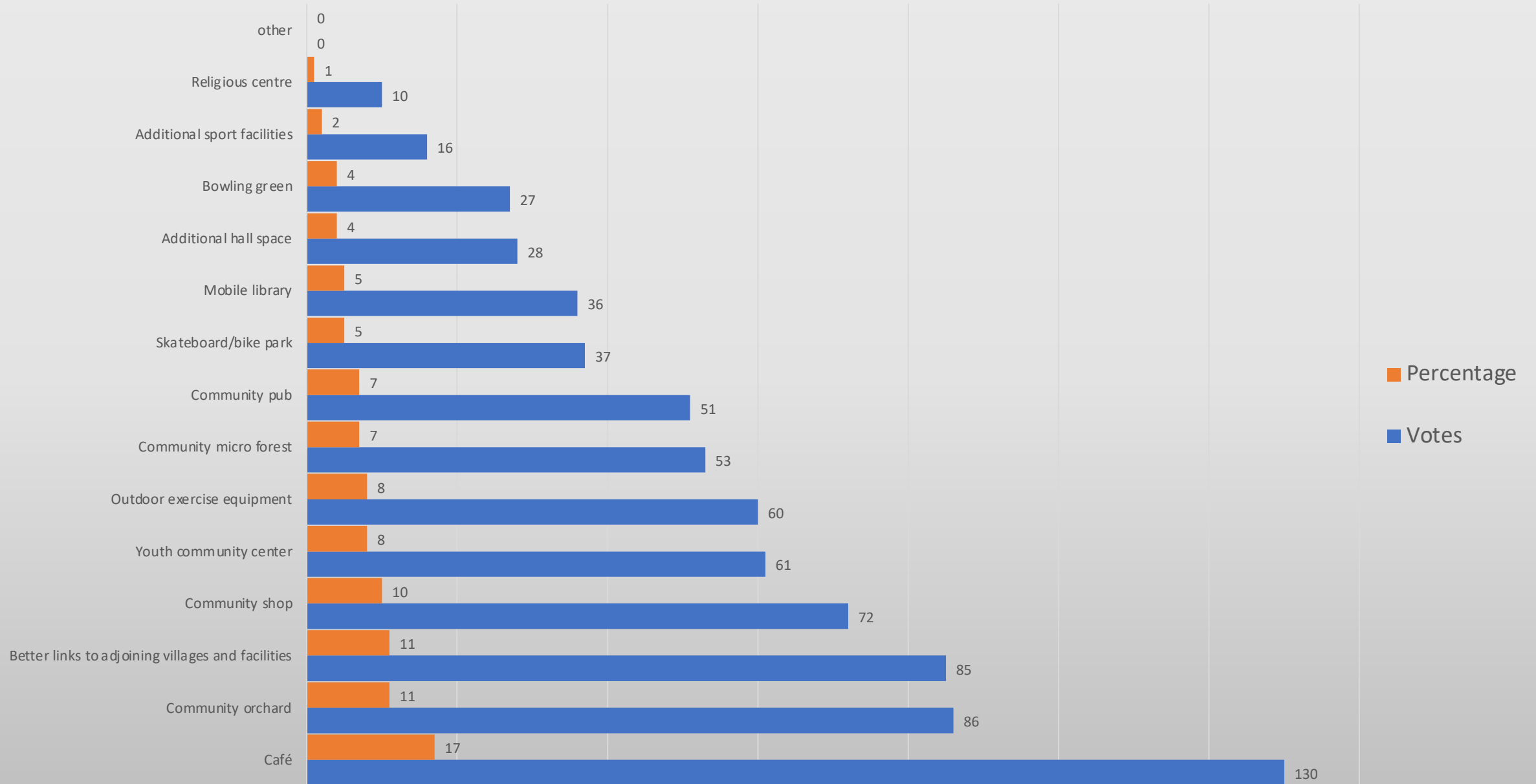
- Insights
 - Village Hall and public green spaces (Charvil Meadows, Nature Reserve and St Patricks Rec.) are clearly the residents priority as local assets
 - Additional new facilities are focused on improved infrastructure/facilities e.g. Café, links to Twyford (cycleway)
 - No clear picture with regard to facilities to further develop

Q 4.1 Are there any community assets that should be nominated as assets of Community Value

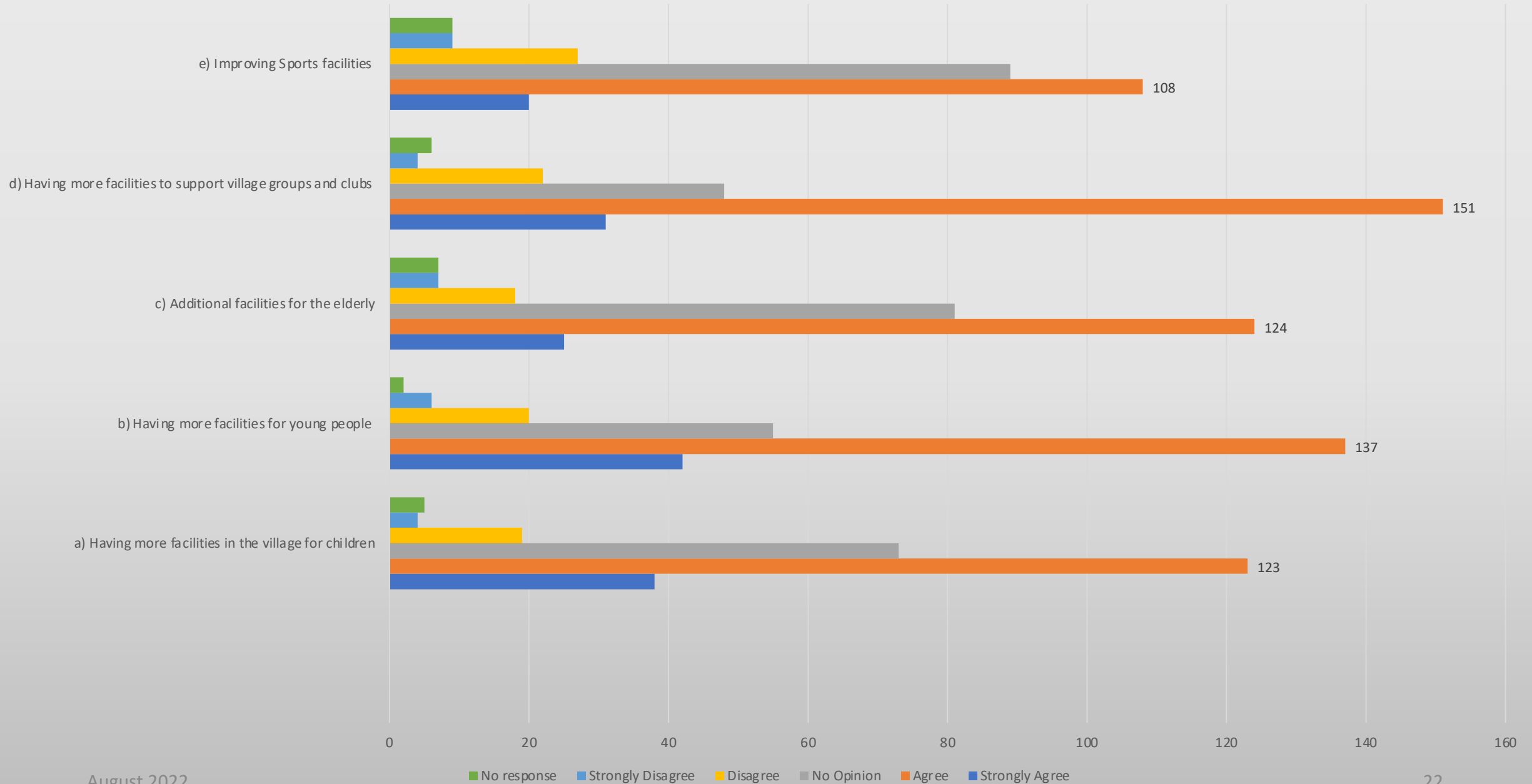


Village Hall	108	Default	Default	Default	▼
EPF Park	54	Default	Default	Default	▼
Green Space	46	Default	Default	Default	▼
St Patricks Rec	42	Default	Default	Default	▼
Charvil Meadows	38	Default	Default	Default	▼
Sports Field	32	Default	Default	Default	▼
Open Farm Land	30	Default	Default	Default	▼
Country	27	Default	Default	Default	▼
Lakes	22	Default	Default	Default	▼
Play Areas	22	Default	Default	Default	▼
Ford	18	Default	Default	Default	▼
Heron on the Ford	18	Default	Default	Default	▼
Tennis Courts	14	Default	Default	Default	▼
Rivers	13	Default	Default	Default	▼
Walks (Pathways)	12	Default	Default	Default	▼
Pavilion	9	Default	Default	Default	▼
Shop	7	Default	Default	Default	▼
Library	6	Default	Default	Default	▼
Wildlife	6	Default	Default	Default	▼

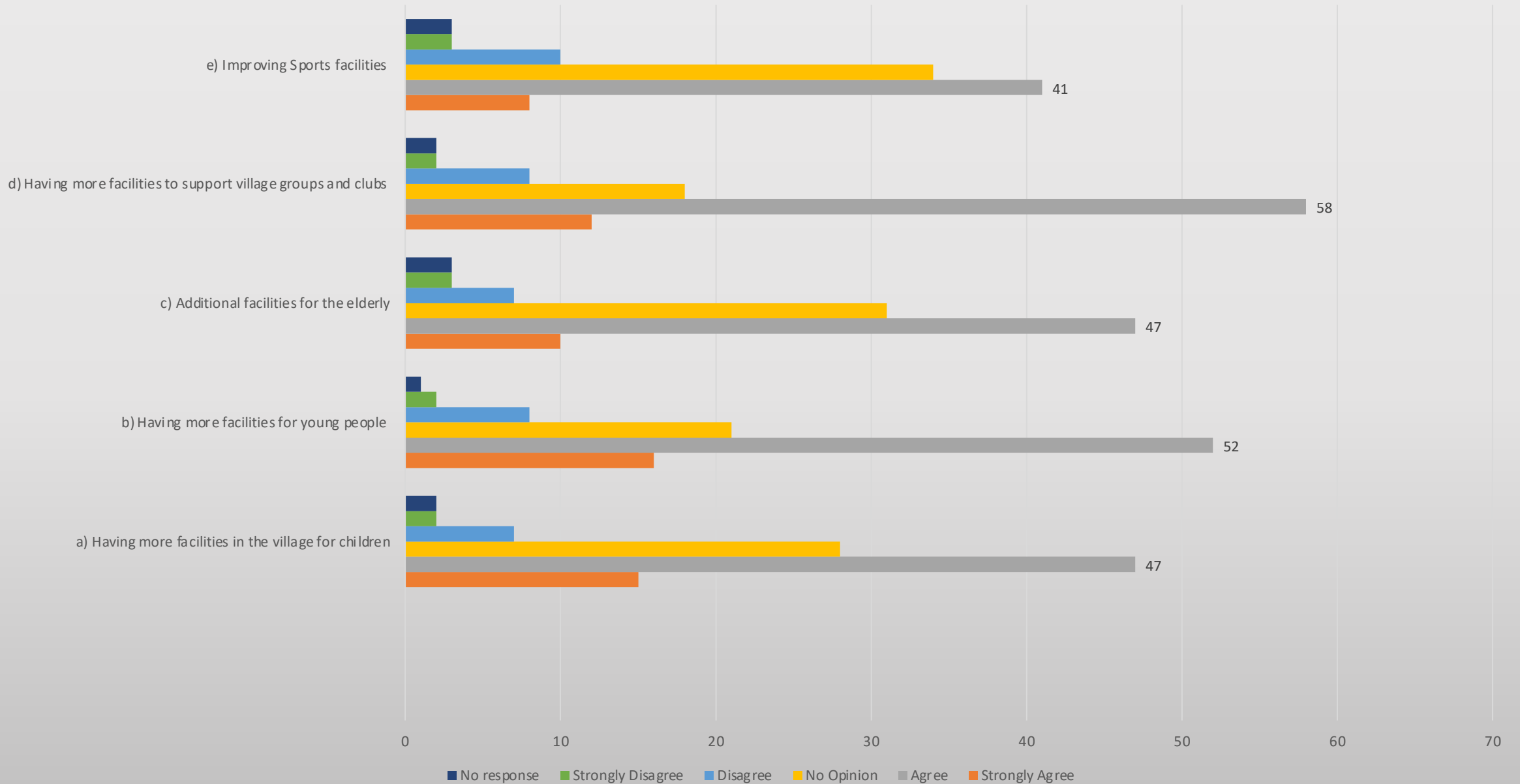
Q 4.2 If funds were available to provide additional facilities, what would you like to see?



Q 4.3 How would you rate developing the following? (No. Respondents)



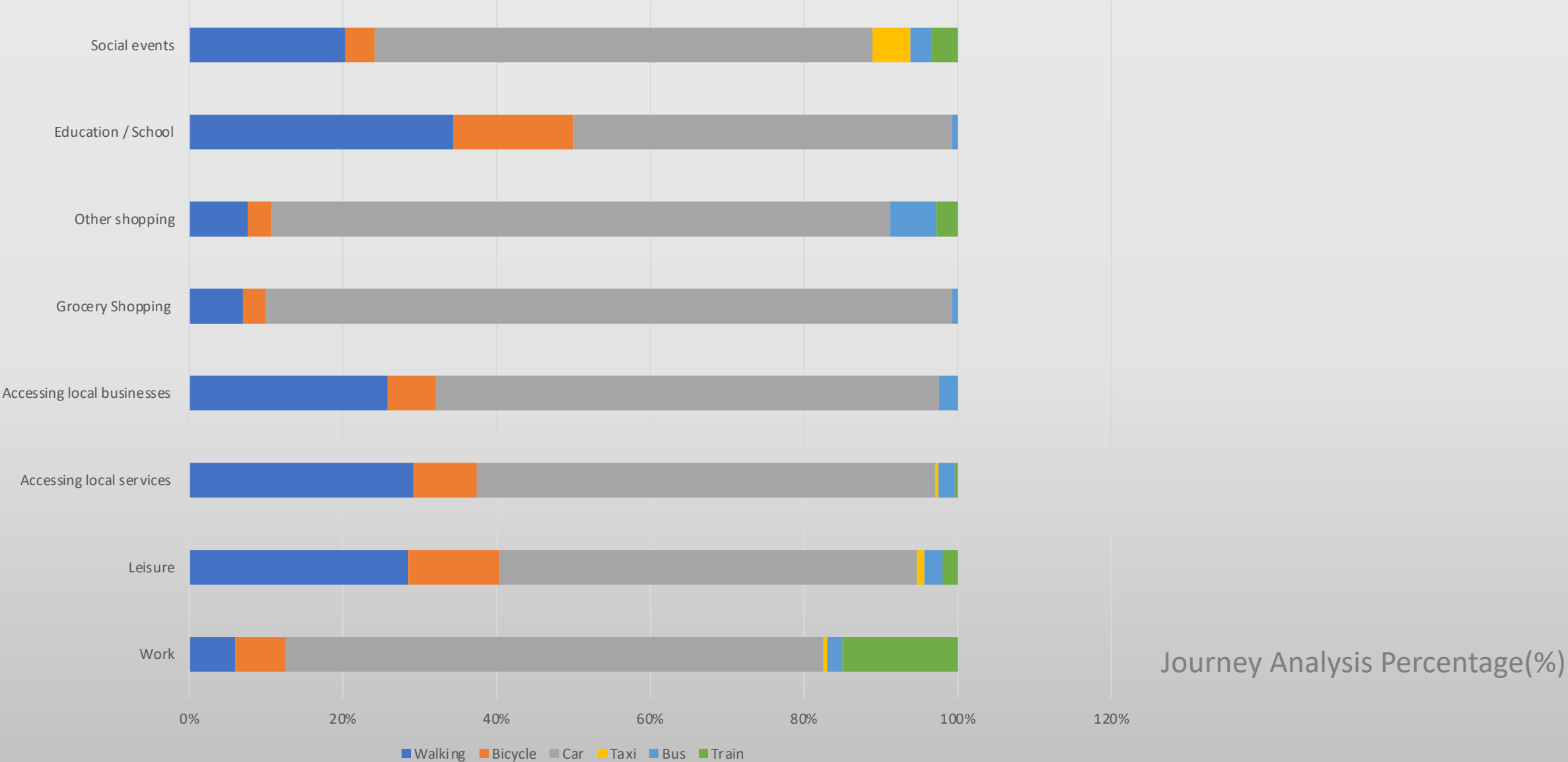
Q 4.3 How would you rate developing the following? (Percentage %)



5. Transport

- Insights
 - Charvil is overwhelmingly dependant on the motor car for transport across all aspects of life
 - Safety for walkers/cyclists, speed and volume of traffic are key concerns for residents
 - A shuttle bus to Twyford station has some but not overwhelming support
 - People would like to see more cycleways (3:1 in favour)
 - Views are split on the adequacy of public transport in Charvil

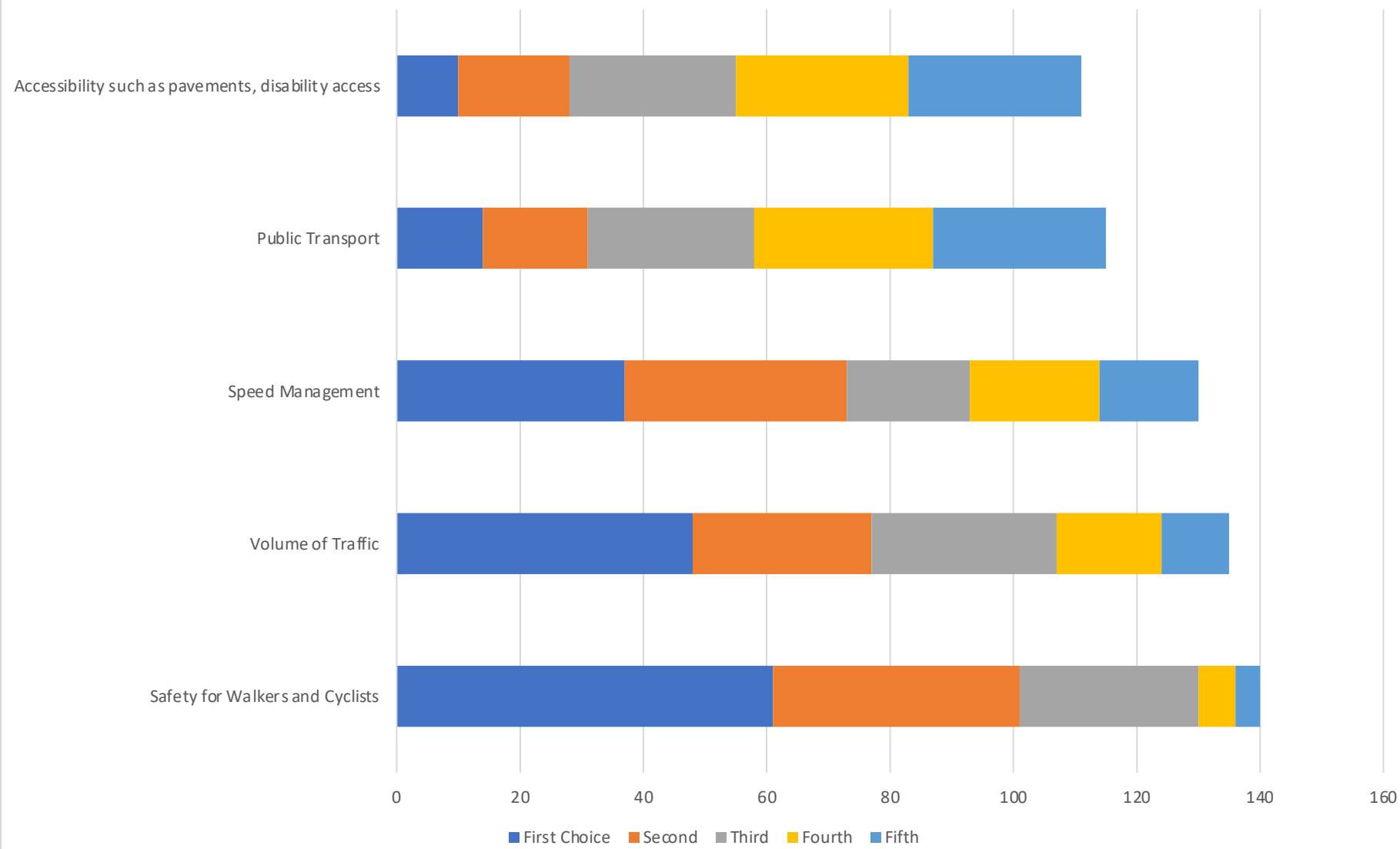
Q5.1 What is your main method of transport for...



Q5.1 What is your main mode of transport for...

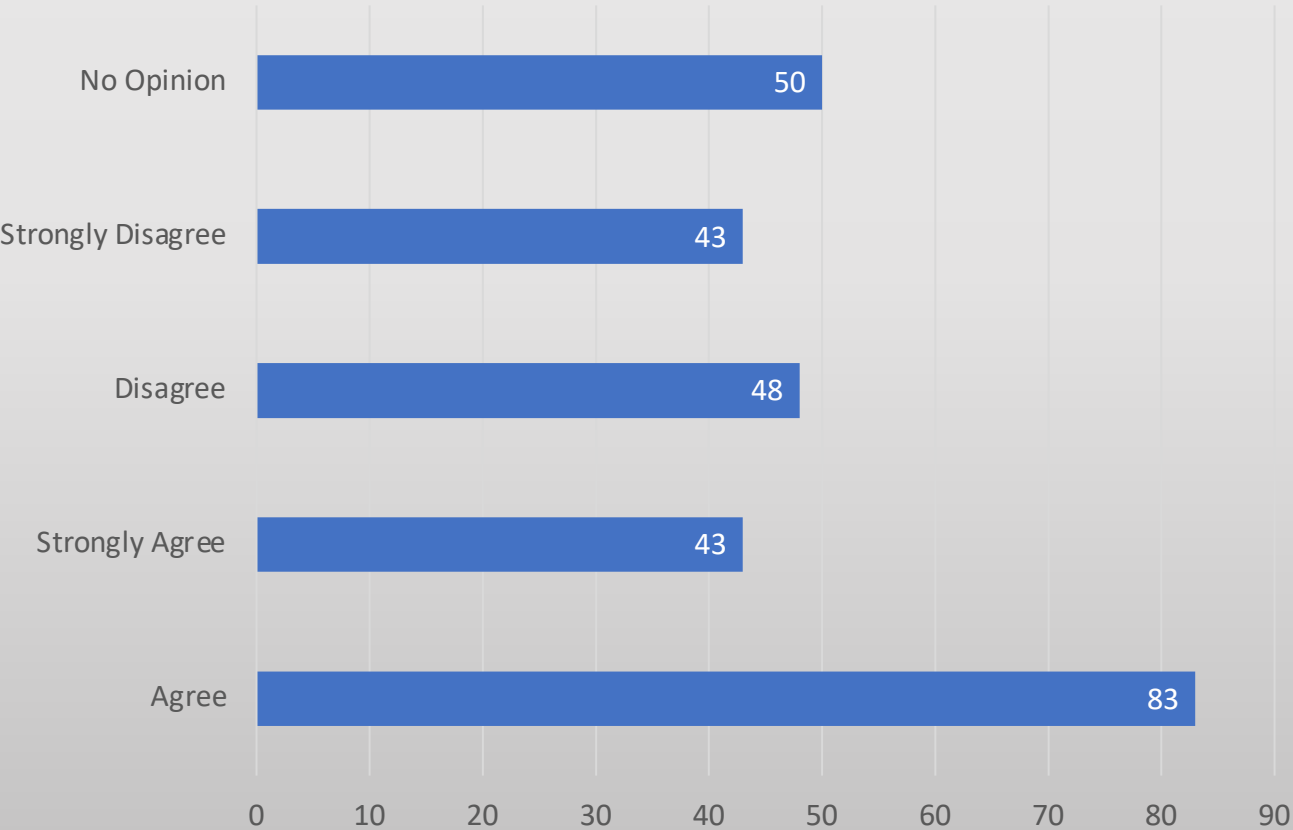
Journey Analysis (units)									
	Work	Leisure	Accessing local services	Accessing local businesses	Grocery Shopping	Other shopping	Education / School	Social events	Total
Walking	12	86	81	65	19	19	46	53	381
Bicycle	13	36	23	16	8	8	21	10	135
Car	140	164	166	165	242	202	66	169	1314
Taxi	1	3	1	0	0	0	0	13	18
Bus	4	7	6	6	2	15	1	7	48
Train	30	6	1	0	0	7	0	9	53
Total	200	302	278	252	271	251	134	261	1949
Journey Analysis - Percentage of Activity									
	Work	Leisure	Accessing local services	Accessing local businesses	Grocery Shopping	Other shopping	Education / School	Social events	Total
Walking	6%	28%	29%	26%	7%	8%	34%	20%	20%
Bicycle	7%	12%	8%	6%	3%	3%	16%	4%	7%
Car	70%	54%	60%	65%	89%	80%	49%	65%	67%
Taxi	1%	1%	0%	0%	0%	0%	0%	5%	1%
Bus	2%	2%	2%	2%	1%	6%	1%	3%	2%
Train	15%	2%	0%	0%	0%	3%	0%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

Q. 5.2 Please rank the following in order of importance where '1' is the most important

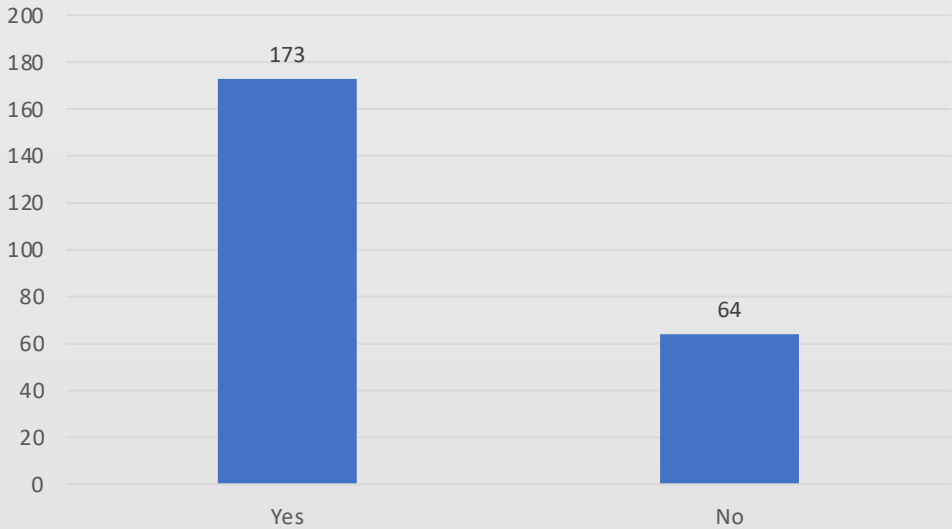


Q 5.3 How much do you agree with the following/below statements?

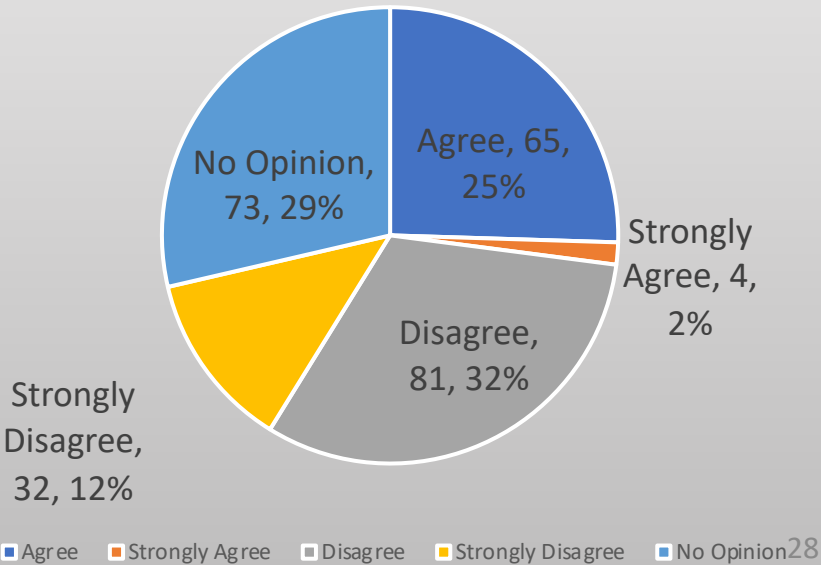
Q 5.3 I/members of my household would use a shuttle bus to Twyford Station?



Q 5.3 Would you like to see more cycleways?



Q 5.3 Public transport is adequate?

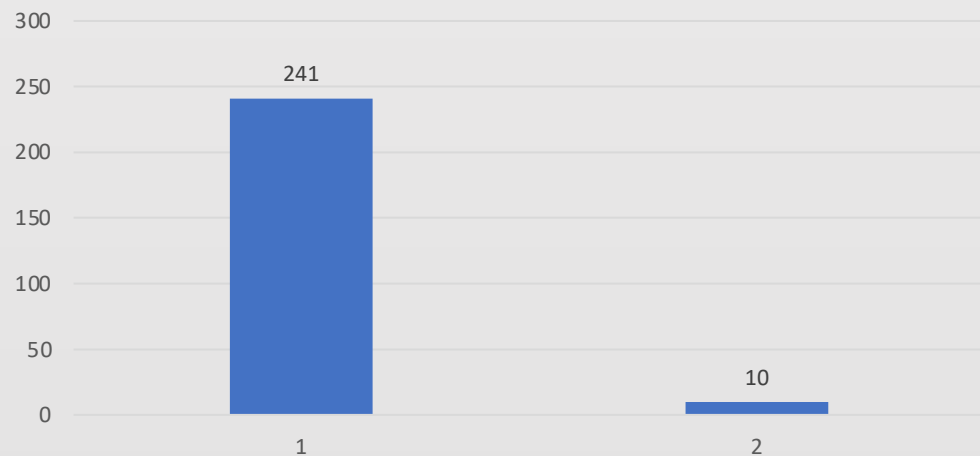


6. Housing

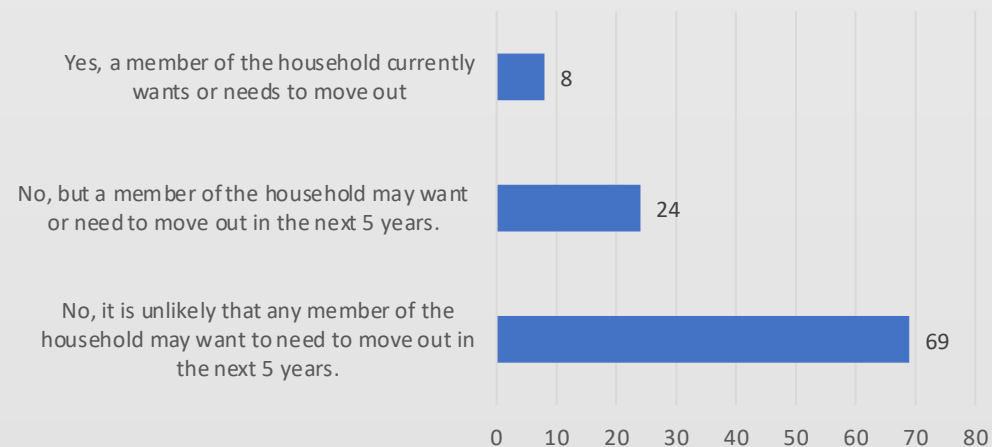
- Insights

- There appears to be limited demand in the village for housing from existing residents, small numbers of individual adults may look for the opportunity to live independently in the near future (<5 years)
- Residents favour zero or limited amounts of housing development in the next 20 years (53% 0-25 new homes 74% 0-50 new homes). (This desire is at odds with the local plan proposal currently being presented by WBC)
- Any development is preferred on brownfield or repurposed land or on small developments of between 5-15 houses
- Where built a range of 2,3 and 4 bedroom properties are favoured the housing should be privately provided, eco friendly, sustainable and in keeping with the local environment
- In the case of further growth of the village, priority infrastructure is recognised as a Doctor's surgery, sufficient school places, additional green space and a community hub/cafe

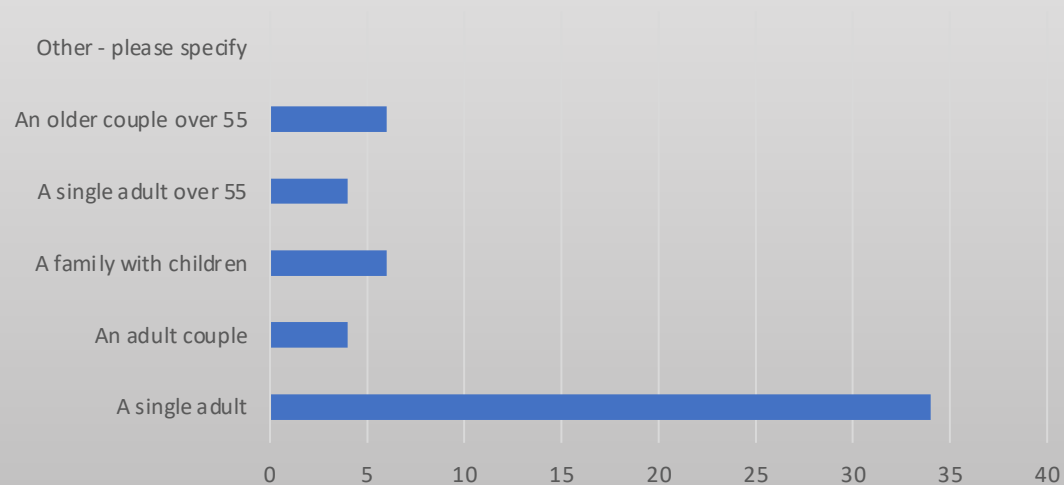
Q 6.1 Is any member of your household currently on the housing register?



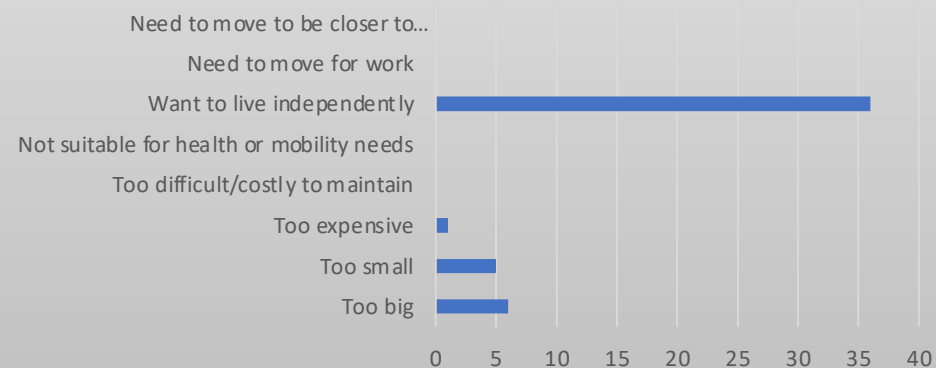
Q 6.2 Is there anybody in your household wanting or needing to move out of the property?



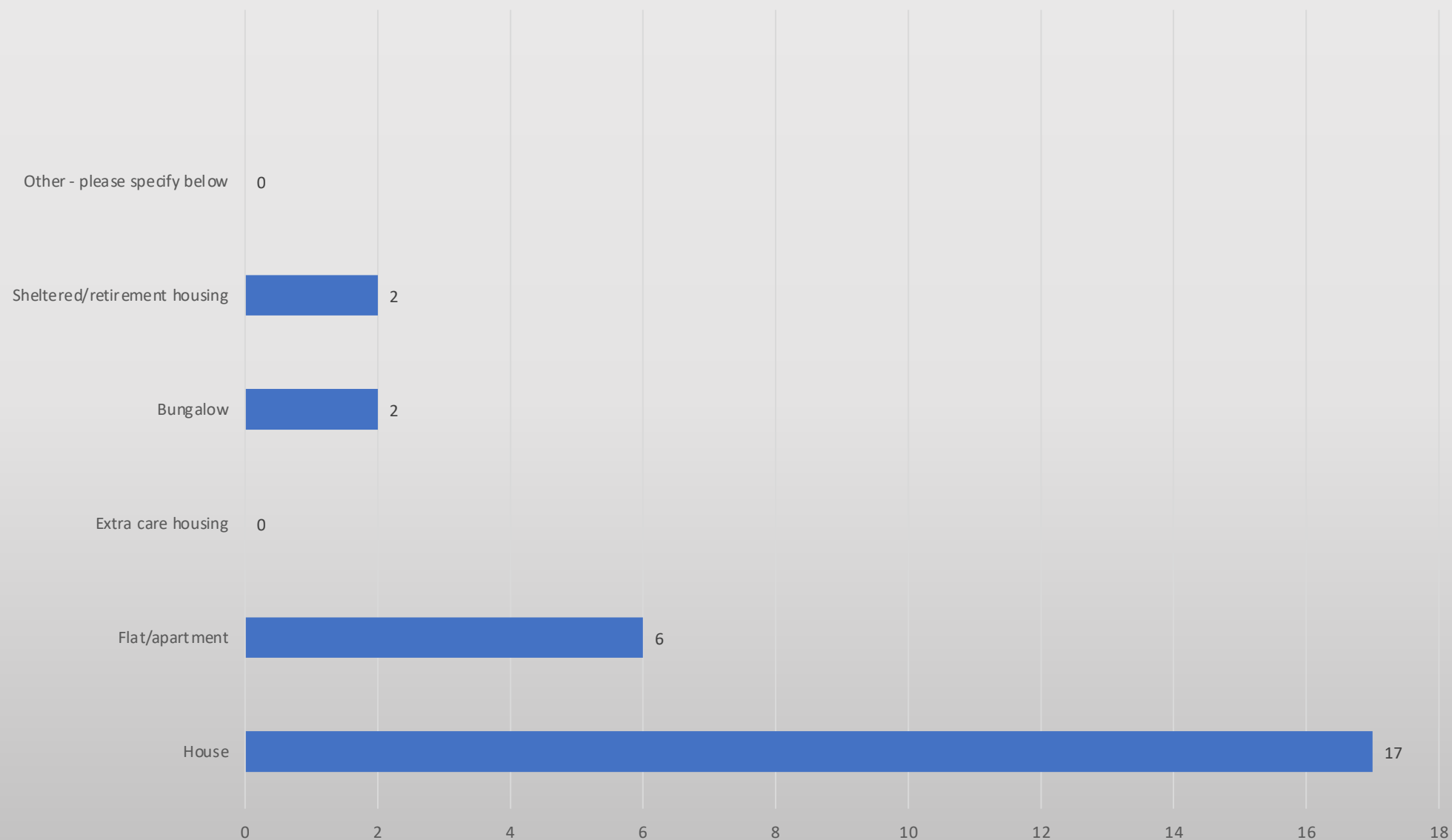
Q 6.3 Type of householder member that needs or wants to move out of the property?



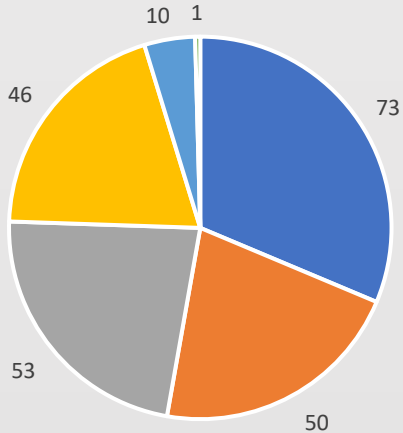
Q 6.4 Why is the current property unsuitable for the household member wanting or needing to move out?



Q 6.5 What type of property would be most suitable for the household member moving out?



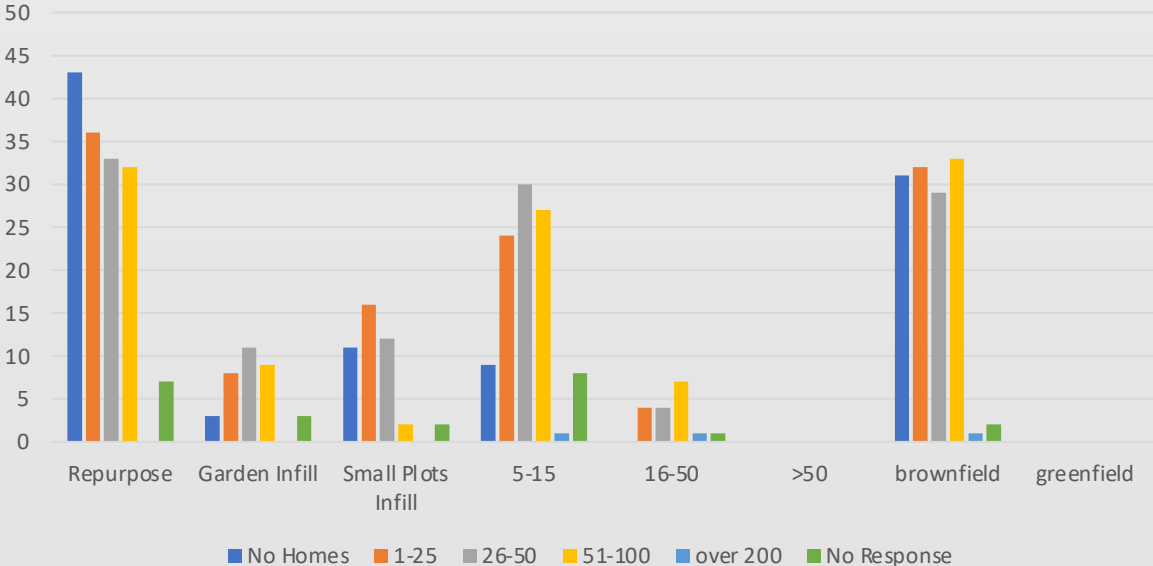
Q 6.6 What number of homes should be built in the village over the next 20 years?



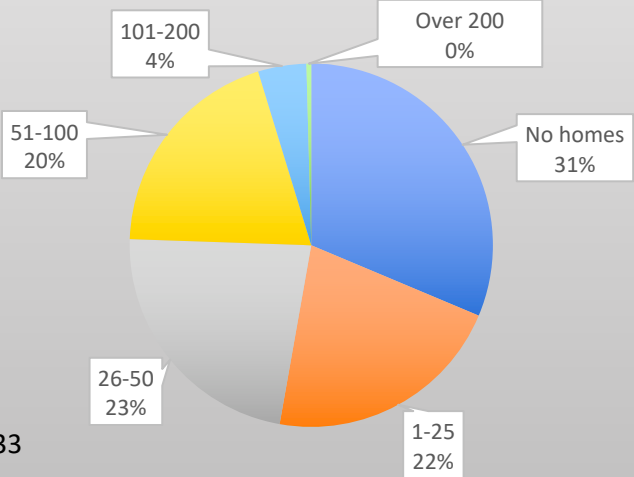
No. of respondents
233

■ No homes ■ 1-25 ■ 26-50
■ 51-100 ■ 101-200 ■ Over 200

Q 6.7 How should any developments be done?



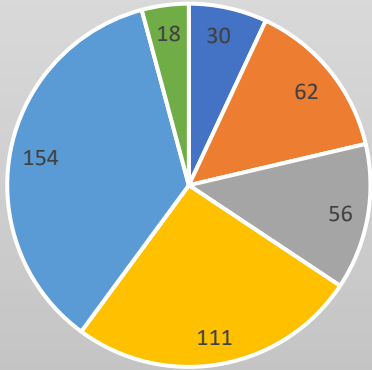
Q 6.6 What number of homes should be built in the village over the next 20 years? % percentage



No. of respondents 233

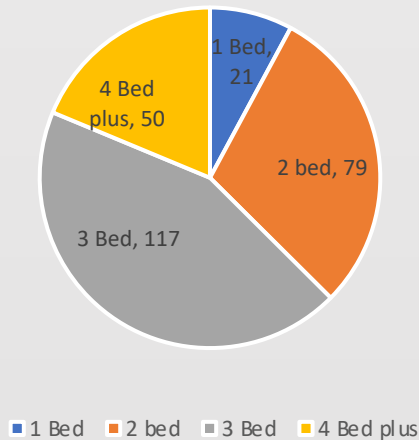
■ No homes ■ 1-25 ■ 26-50 ■ 51-100 ■ 101-200 ■ Over 200

Q 6.8 What is your preferred type of housing that should be provided?

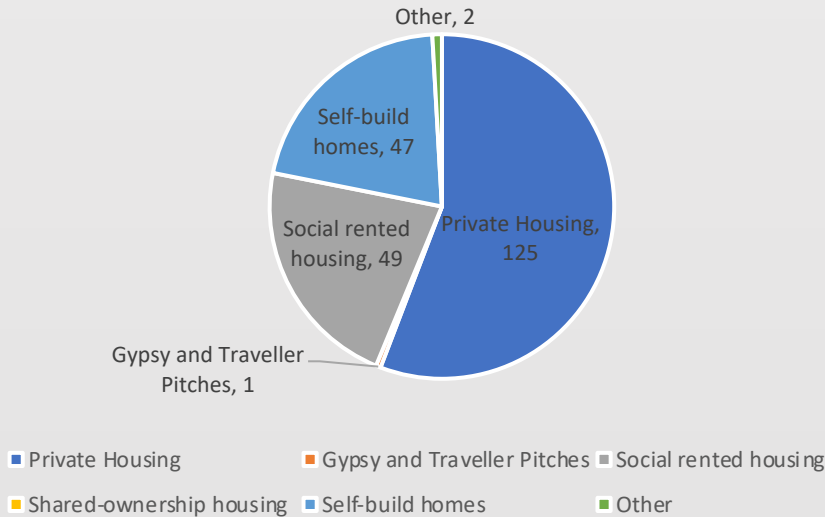


■ Flat ■ Bungalow ■ Terraced House ■ Semi-Detached ■ Detached ■ Other

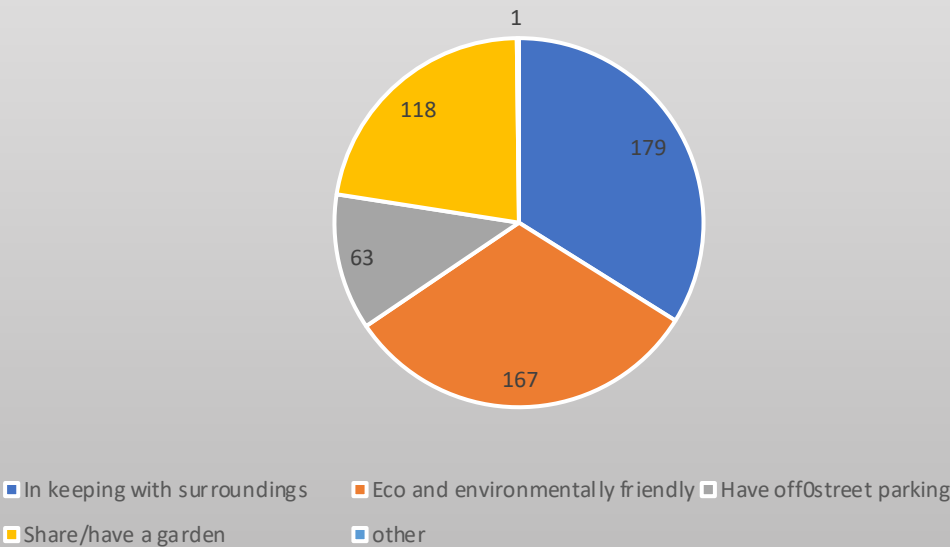
Q 6.9 What is your preferred size of housing that should be provided?



Q 6.10 What type of housing should be provided?



Q 6.11 What main factor should influence the design of a new house?



Q 6.12 Assuming Charvil will see some development what infrastucture must be in place to maintain and develop village character e.g. playgrounds, open spaces, increased school size, shops, surgery etc.

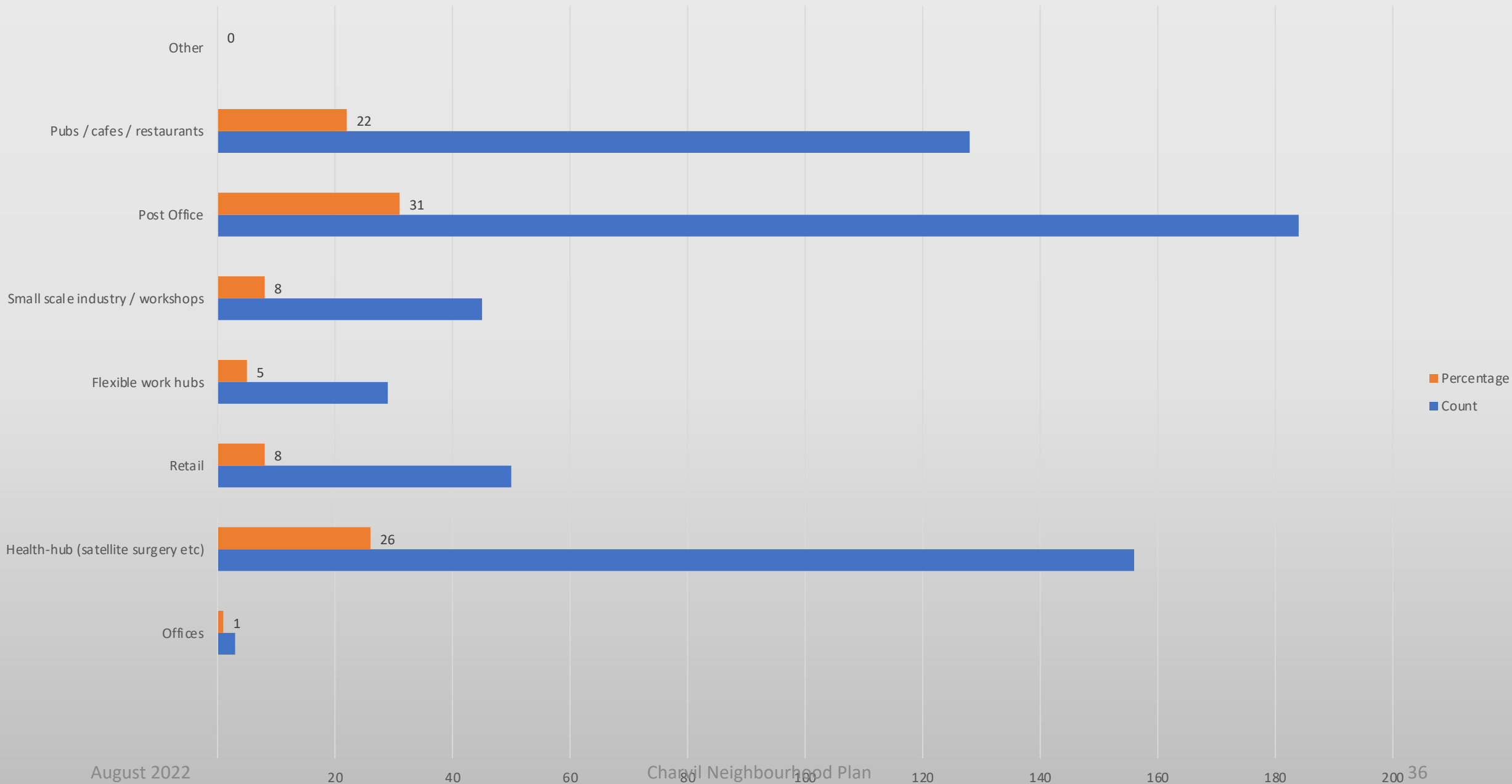


Dr's Surgery	187
School Places	134
Green Space/Parks	126
Community Hub/Cafe	55
Shops	51
Traffic Speed/Pollution Mitigation	31
Cycle Paths	25
Playground	21
Maintain/Access to Pathways	20
Public Transport	15
Facility/Hall/Pavilion	13
Flooding/Drainage Mitigation	12
Dentist	10
Pharmacy	9
Café	6
Play Areas	6
Post Office	6
Nursery/Pre-School	5
Access To Railway Station	5

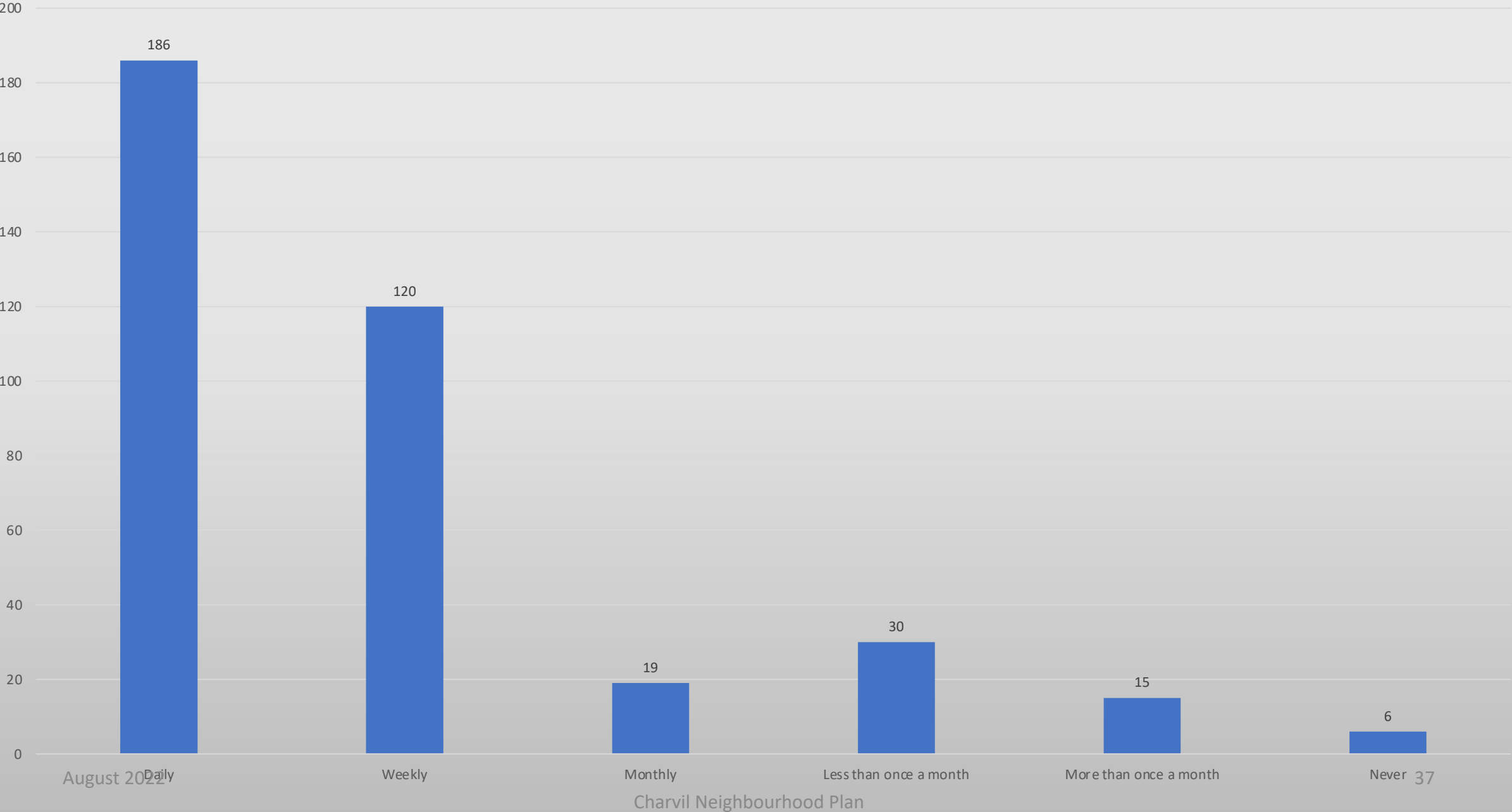
7.0 Local Business

- Insights
 - Residents respond that they use the limited retail businesses in Charvil regularly (weekly or fortnightly)
 - Residents would like to see a Post Office, Café and Health Hub in the village

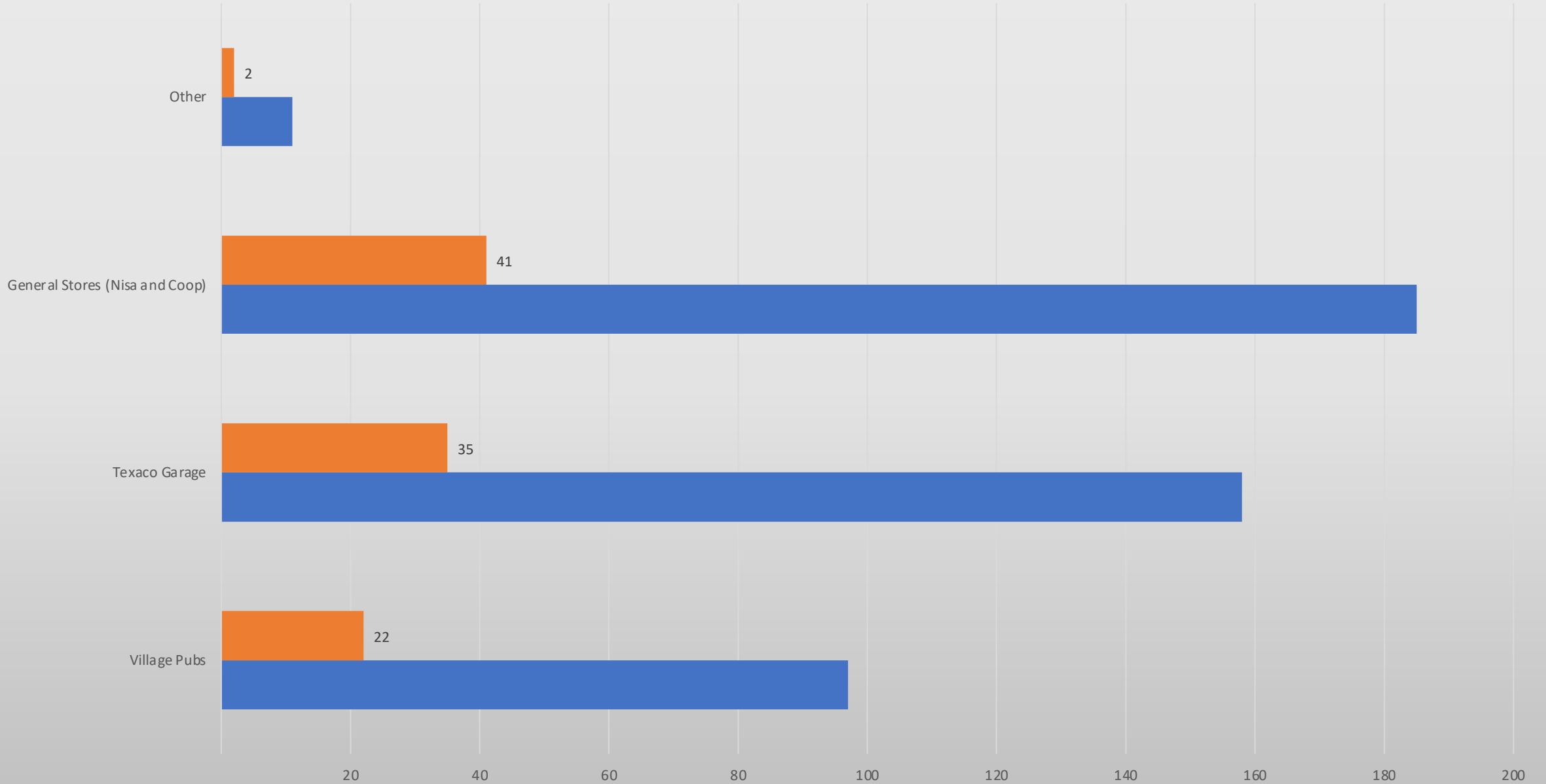
Q 7.1 What sort of businesses are needed in the village?



Q 7.2 How frequently do you use businesses in Charvil?



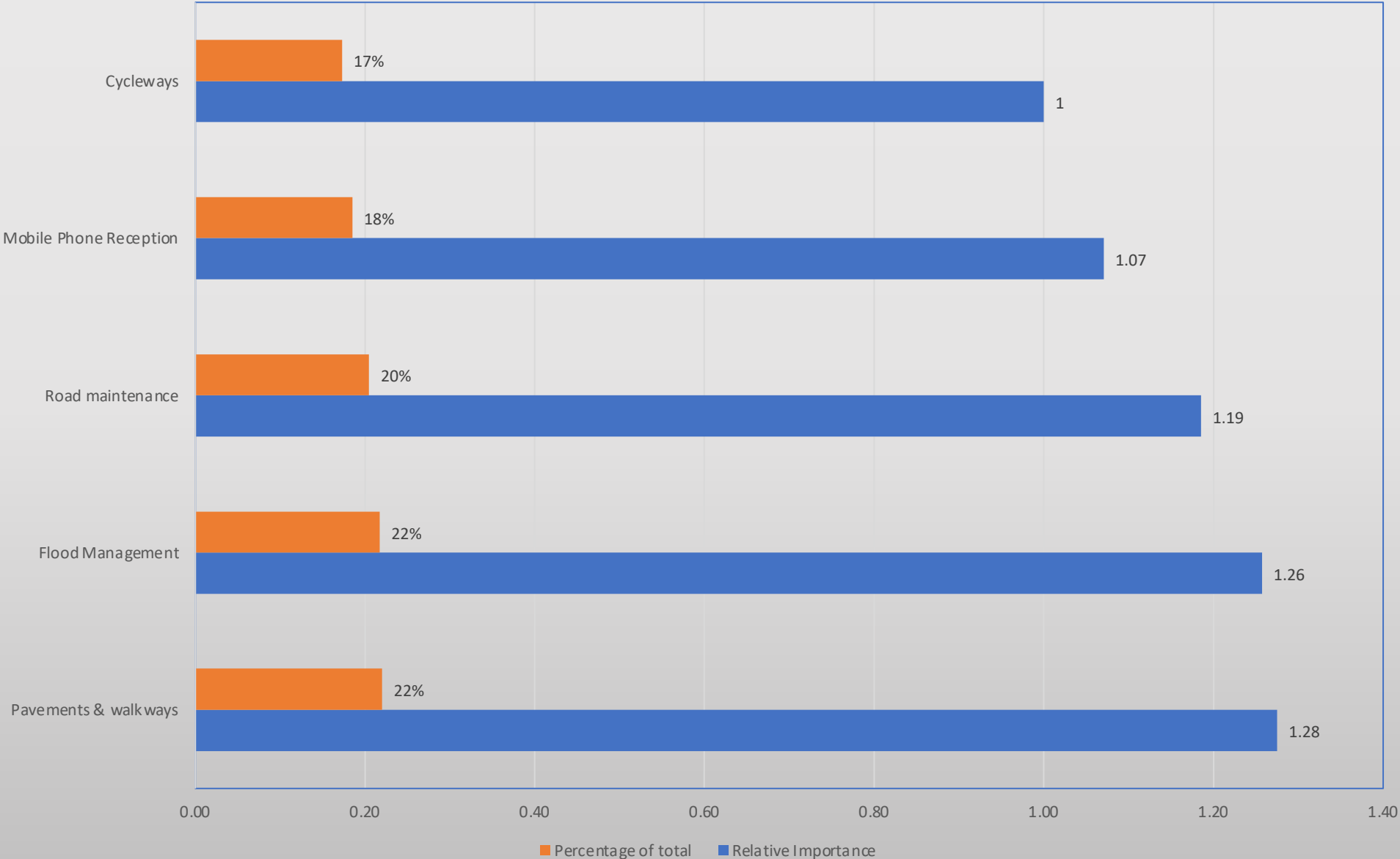
Q 7.3 Which local businesses do you use?



8. Infrastructure

- Insights
 - No clear infrastructure priority was identified for Charvil from Q 8.1 with responses fairly evenly spread across presented options.
 - Review of the answers to free form supplementary question (Q 8.1) suggest that flooding is a significant and emerging concern in the village.
 - Infrastructure associated with effective home working also appears to be an identified issue e.g. adequate internet provision and mobile phone coverage

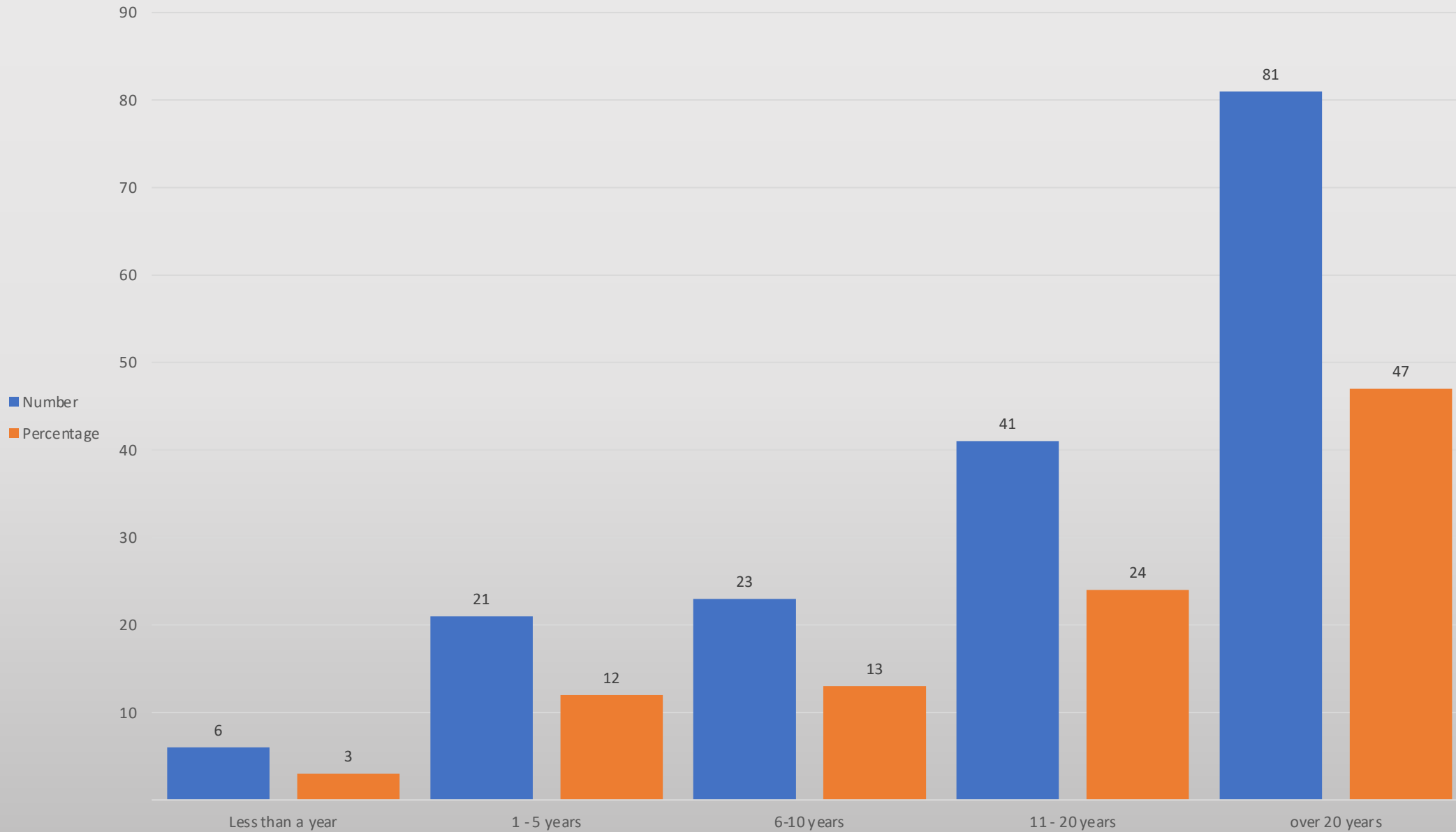
Q 8.1 Please rank the following statements in order of importance to you



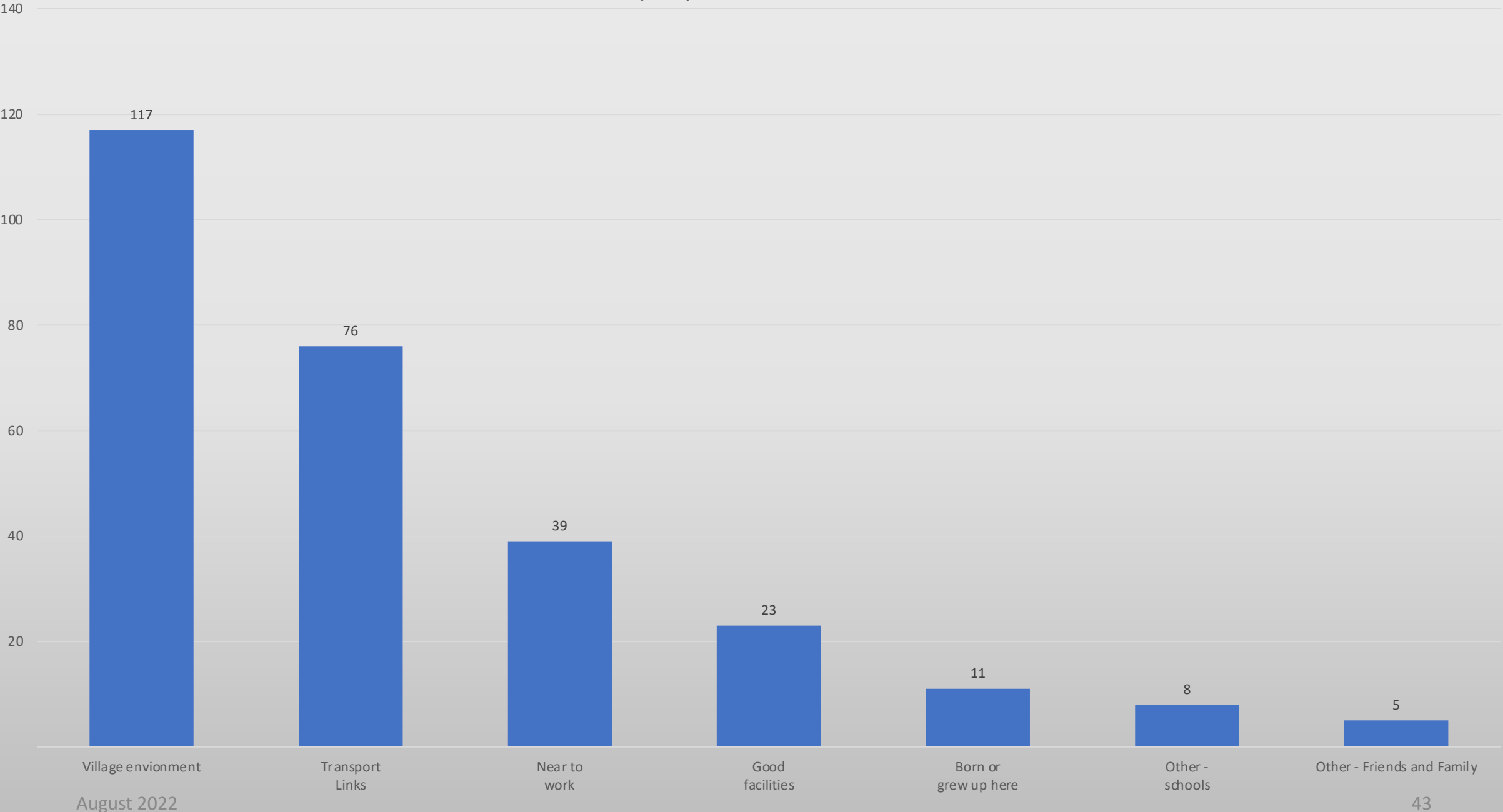
9. About You

- Insights
 - 71% of respondents have lived in Charvil for 10 years plus
 - The village environment and good transport links are key reasons for residents moving to Charvil
 - Most common household unit is of 2 persons (as per 2011 census)
 - We can estimate Charvil has a dog population of 320
 - Charvil lives in 4+ bedroom detached houses (as per 2011 census)
 - Charvil owns its own homes

Q 9.1 How long have you lived in Charvil?

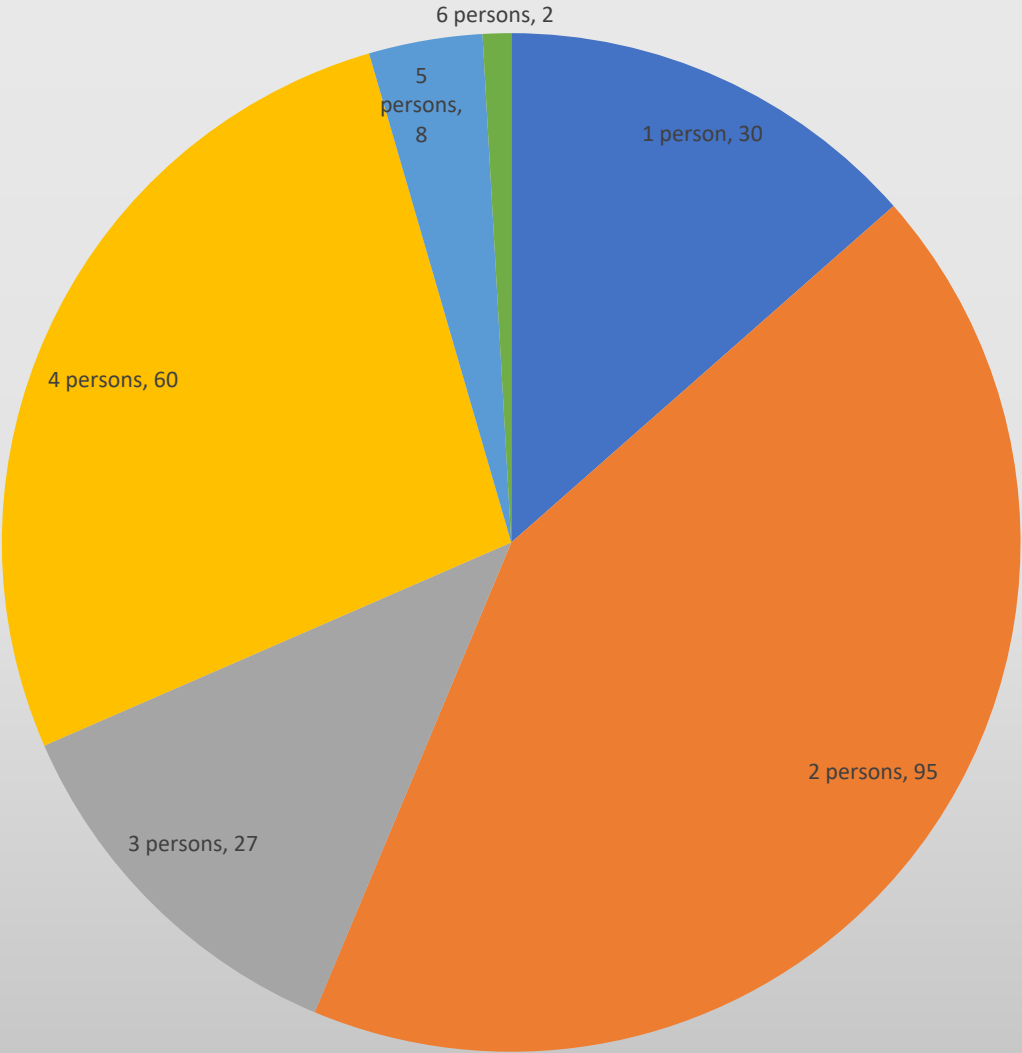


Q 9.2 Why do you choose to live in Charvil?

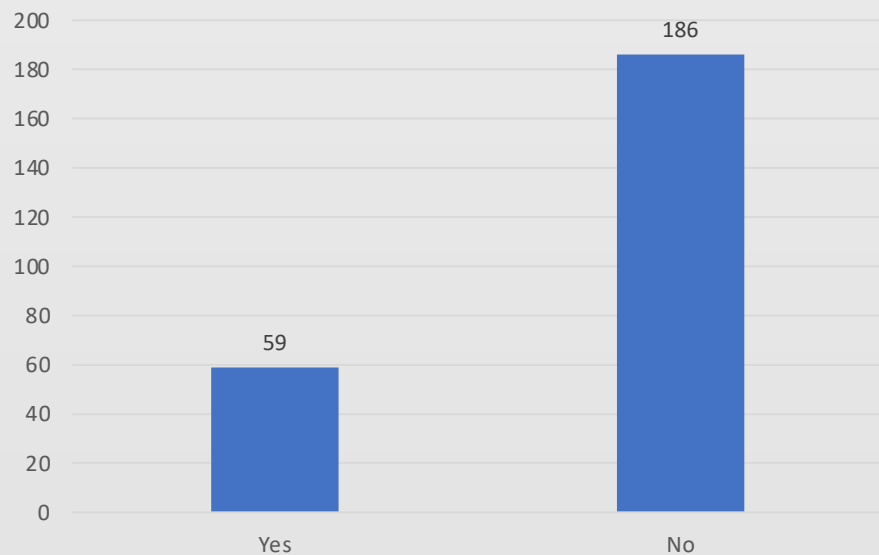


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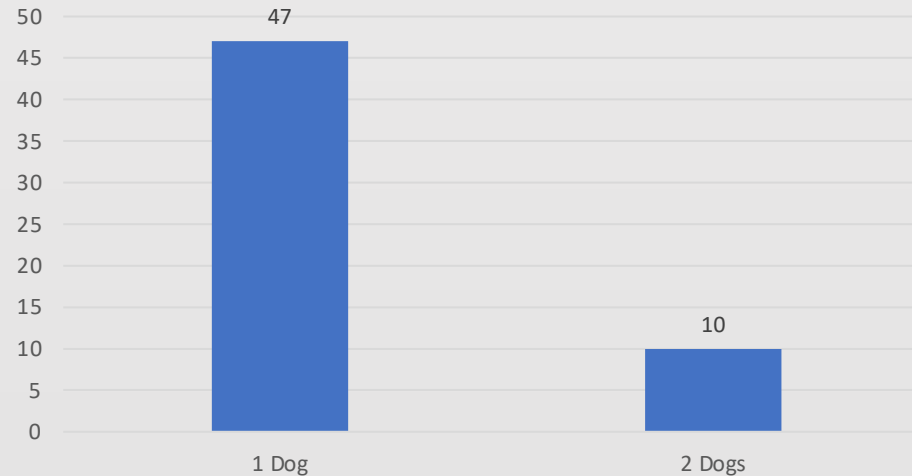
Q9.3 How many people (all ages) live in your house?



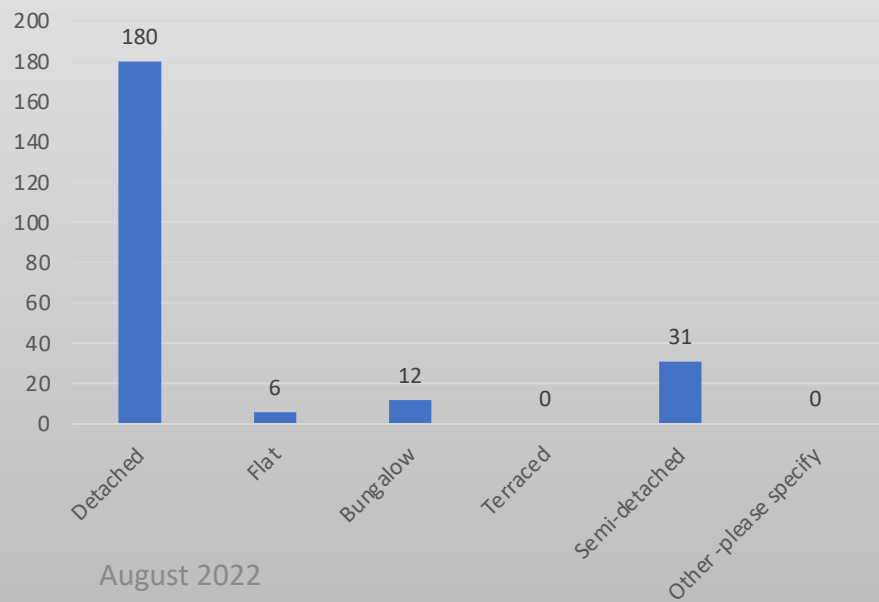
Q 9.4 Does your household have a dog



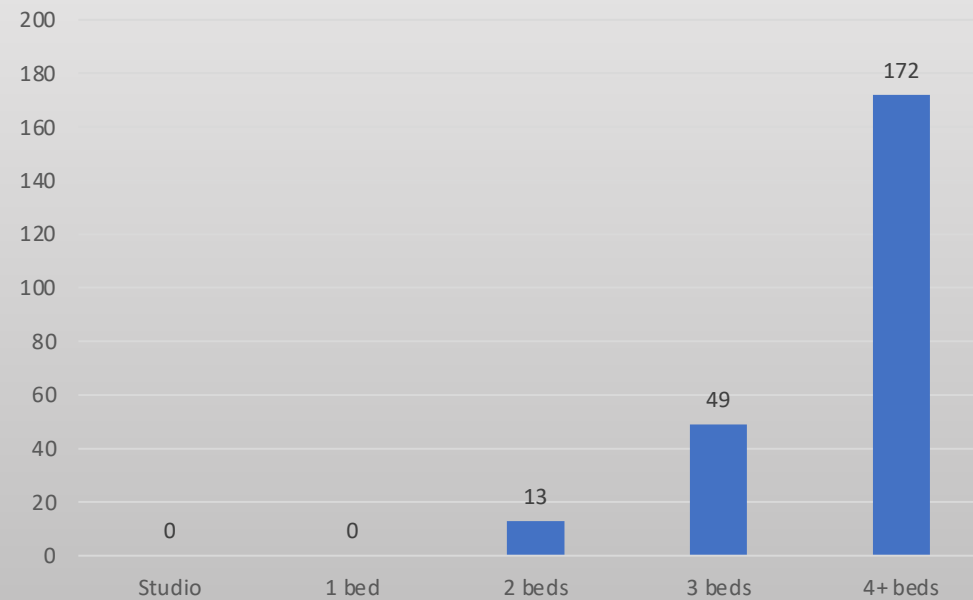
Q 9.4 If so how many dogs?



Q 9.5 What type of property do you live in?



Q 9.6 How many bedrooms do you have?



Q 9.7 Which most closely matches your situation?

